

TARANAKI

PHOTO NEWS

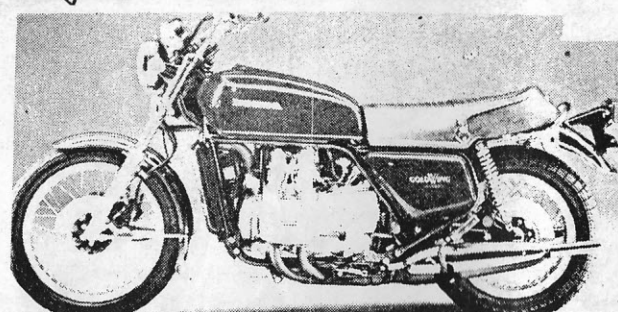
Vol. 20, No. 2 February, 1976

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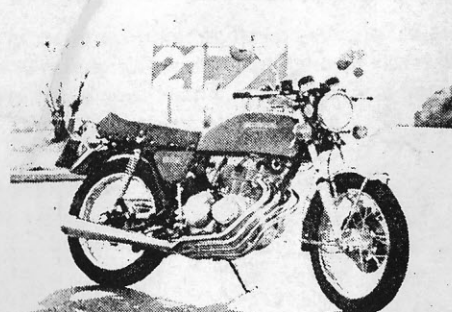
Final Issue



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CT90 K6



CT 90ccK6 ...NZ's most popular farm bike. Auto clutch. 4-stroke motor, 8 gears and many other features only Honda farm bikes have.

ORDERS taken now for the new HONDA CB750F Super Sports, completely redesigned. Nine more BHP, disc brakes front and rear, new frame and styling and four into one exhaust. Also the new HONDA CB550cc, more power and four into one exhaust. BOTH DUE IN MID FEBRUARY.

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Orders taken now for the new HONDA CT125cc Farm Bike especially designed for New Zealand conditions. Due in February.

WE DEMONSTRATE ROAD AND FARM BIKES ANYWHERE IN TARANAKI

the wealth of the land

The bulk of New Zealand's wealth has always come from the land. Hill country farmers have been responsible for a very large share of this country's farm production. Aerial application of fertiliser has been largely responsible for the large increases in production in these areas. Pictures is a Hill country farm at Waitui (near Inglewood) belonging to Mr J.V. McIntyre on which fertiliser is being applied by plane.



THE LAST ISSUE

Photo News Closes

THE END OF PHOTO NEWS....

1976, marks the end of an era. Today we release the last issue of Taranaki Photo News. Not only is this the last issue of this magazine in Taranaki but it is also the last Photo News magazine in New Zealand. Taranaki Photo News was started in February 1957 and it was exactly nineteen years later that the last issue is published. On page 39 of this issue we present a special history of the magazine combined with some of the events that we have covered over the past 19 years.

WHY ARE WE CLOSING? Many people will be asking this question. The plain fact is that our circulation has decreased to the stage where it is now uneconomic to continue. Plain business sense dictates that we must cut our losses before we lose money. It must also be remembered that we have continually faced rising costs over the past few years and these, together with a declining circulation have forced the closure.

WE EXTEND OUR THANKS It is impossible to name everyone in this short space whom we should thank and if we miss anyone, we trust they will forgive us. First of all we must thank those staff members who have worked for this magazine during the past nineteen years. It has been demanding work and without dedicated staff the publication of Photo News would have been impossible. Many part-time staff have helped in news coverage too and we also thank these people. Ken Hodson and his staff at Stratford Press have been particularly helpful and this has always been appreciated by us. We have had a rather unique relationship with Taranaki Newspapers which has often got us out of a 'jam'. We particularly thank Rash Avery and Dennis Garcia. We also thank our advertisers. Bryce McPherson has been most helpful in a number of ways during the past three and a half years and Grace Rowland has also.

To those who have been readers of this magazine (especially those who faithfully purchased a copy of each issue) we thank you too. Without your support Photo News would never have been possible. Finally I wish to thank my wife for her understanding and help during difficult and trying times.

COMPETITION ... The closure of this magazine brings our 'Numbers Game' to a premature end. Would readers now please forward their total coupons to us. Winners will be notified by return mail. Coupons must be received by us by February 24th 1976. Any coupons received after this date will be automatically disqualified.

Fitzroy Studios will remain open event though Photo News is closing. Photographs of pictures appearing in Photo News will continue to be available at Fitzroy Studios. See page 3.

Our future remains in the publishing field producing several national and one international magazine.

Lin Annabel ... Editor

TARANAKI PHOTO NEWS



THE ARCADE,
FITZROY.
P.O. BOX 427,
NEW PLYMOUTH.

phone 85893

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LIN ANNABEL

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February 1976

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cover of this publication is suggested
retail only.*

OUR COVER

For this, the cover of the last issue of Taranaki Photo News, we have tried to produce a cover that was representative of the province. The pretty girl is Channella Fox and behind her is the REPUBLIC Oil Rig. On the left is Mount Egmont, which will always be the dominating feature of Taranaki.

A FAREWELL MESSAGE

from the office of the mayor
City of New Plymouth



It is with very real regret that I pen these few words of farewell to Photo News. Time moves so quickly it is difficult to accept that for nineteen years this family magazine has circulated a new edition every month in our City and District.

As with every venture one can assume the fortunes of Photo News have fluctuated with the changing patterns and demands of people and this associated with ever increasing costs has no doubt contributed to the final decision to

terminate the publication of Photo News.

During these nineteen years Photo News has made an indelible mark in our community and will long be remembered for the standards they have maintained and the interest the publishers have always shown in family and community activity.

The sensational or sordid event has had no place in Photo News and journalistic licence has always been a stranger to the pages of this publication.

Economics are so frequently the yardstick by which we measure worth or merit and in some cases this must be considered a sad fact of life.

We can do no more than express on behalf of the City our very sincere appreciation to the publishers and staff of Photo News for a very valuable publication which during a period of nineteen years has made a very worthwhile contribution to our community.

D.V.SUTHERLAND
Mayor, New Plymouth City

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ALSO AVAILABLE.....Prints from pictures appearing in Photo News, from photos we have taken at parties, cabarets, 21st and Anniversary celebrations will continue to be available at Fitzroy Studios.

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Newly Weds



SHEEHAN-COOMBE.....At Fitzroy, Marianne daughter of Mr and Mrs B.T. Coombe of New Plymouth, to Gerard, son of Mr and Mrs A.J. Sheehan, also of New Plymouth. The attendants were Angela Sheehan, Sheryl Coombe, Stuart Ellice and Raymond Sheehan. The couple will make their home in New Plymouth.
(Bernard Woods Studio)



HUNTER-BELCHER.....At St James Church New Plymouth, Helen Anne, daughter of Mr and Mrs H. Murray of New Plymouth, to Stephen John, son of Mr and Mrs J. B. Hunter of Inglewood. The attendants were Anne Vickers of New Plymouth, Beverley Burt of Te Kuiti, Robert Hunter of Timaru and Brian Vickers of New Plymouth. The couple will live in New Plymouth.
(Bernard Woods Studio)



KEENAN-DIXON.....At Holy Trinity Church, New Plymouth, Jill Dixon to Morrie Keenan. The attendants were Anna Lyle, Kathryn Julian, Jack Townsend and Pete Lloyd. The couple will live in Auckland.
(Bernard Woods Studio)



McCALLUM-ROSSER.....At St Marys, New Plymouth, Robyn Joy, daughter of Roy and Joan Rosser of New Plymouth, to Owen, son of Mrs E. and the Late Mr K. McCallum of Paeroa. The attendants were Dianne Bayliss, Gail Rosser, and John Campbell, all of New Plymouth and Ron Harrop of Opunake. The couple will live in Napier.
(Bernard Woods Studio)



HOUGHTON-COPESTAKE.....At the Catholic Church in Fitzroy, Ann Patricia, daughter of Mr and Mrs R. Copestake of New Plymouth, to Barry James, son of Mr and Mrs J. Houghton of Billinge, England. The attendants were Margaret Riorden of Waitara and Alan Millar of New Plymouth. The couple will live in England.
(Bernard Woods Studio)



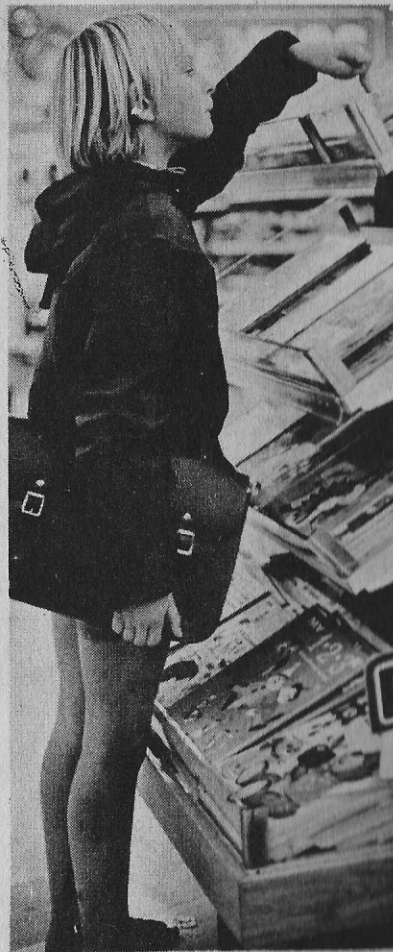
VELVIN-MARTIN.....At Knox Presbyterian Church, New Plymouth, Marilyn Joy, daughter of Mr and Mrs D.J. Martin of New Plymouth, to John Stuart, son of Mr and Mrs R.M. Velvin also of New Plymouth. The attendants were Patricia Christensen of New Plymouth, Rod Sands of Hamilton and Lisa Christensen, also of New Plymouth. The couple will make their home in Wellington.
(Bernard Woods Studio)



FEEK-WHITTAKER.....At Holy Trinity Church, New Plymouth, Helen, daughter of Mr and Mrs E. Whittaker of New Plymouth, to Leslie, son of Mr and Mrs D. Feek of Uruti. The attendants were Jocelyn Walker of New Plymouth, Joanna Webb of Auckland, Bernard Feek of Pukekohe and John Tofts of Inglewood. The couple will live in New Plymouth.
(Bernard Woods Studio)

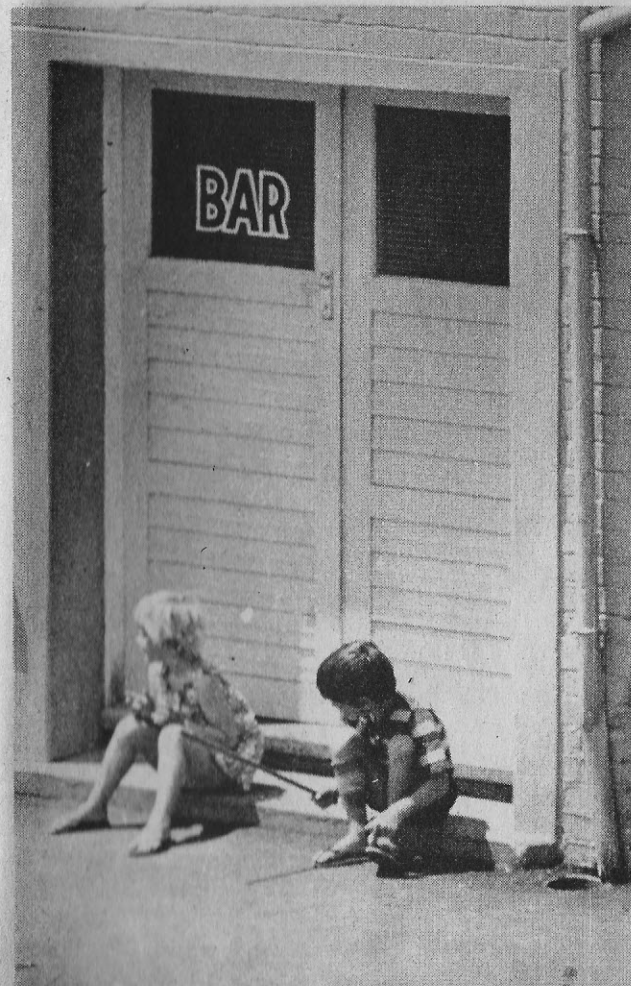


CROWE-CLOW.....At Holy Trinity Church, New Plymouth, Lynette, daughter of Mr and Mrs F.W. Clow of New Plymouth, to Rodney, son of Mr and Mrs W.J. Crowe of Waitara. The attendants were Julie Cooper and Maree Clow of New Plymouth, Vaughan Jensen of Mata Mata and John Crowe of Eltham. The couple will make their home in New Plymouth.
(Bernard Woods Studio)

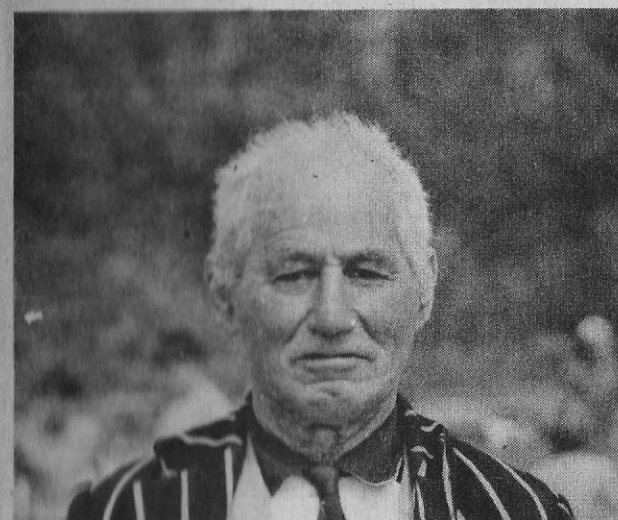
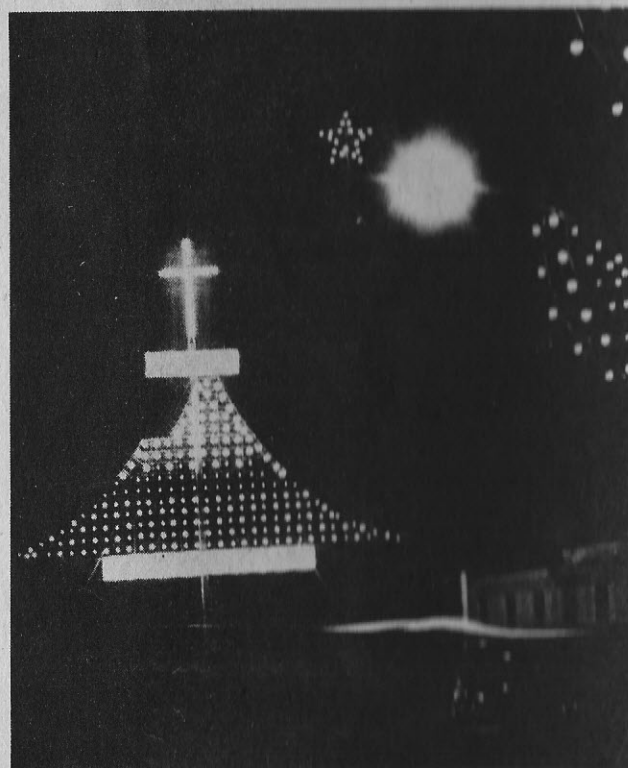


CANDID CAMERA

LEFT.....XMAS SHOPPING.....Our candid camera caught this school boy looking through a book-store for gifts, just before the final term of 1975 ended.
right...WAITING FOR OPENING TIME..... These two fellers are starting young. Our cameraman took this picture of two youngsters apparently waiting for a country Hotel to open.



Below.....The face of this gentleman is well known in Opunake. He is in attendance at almost every Surf Carnival held at Opunake.
Left.....CHRISTMAS LIGHTS.....Waitara's Christmas lights shone out brightly again last Christmas and were admired by many. Here's how they appeared from McLean Street.



What's ON



February

- 26— Concert—New Zealand Symphony, Bowl of Brooklands
- 27— Bowls—Taranaki Women's Centre Open pairs Tournament, New Plymouth
- 28— Rifle Shooting—Whitehead 8-/900 at New Plymouth
- 28— Athletics—Inter-club, Waitara
- 28— Dance—Senior Citizens Hall, Liardet Street.
- 29— Motorcycles—New Zealand Gold Star Championship Motorcross, Junction Road, New Plymouth
- 29— Recital—New Plymouth Pipe Band, Pukekura Park

March

- 3— Taranaki Car Club—one hour trial
- 4— Motorcycling—Beach Racing, Opunake
- 6— Pony Club—Gala Day, Te Kiri
- 6— YMCA—Sponsored Walk for community groups
- 7— Athletics—Taranaki Children's Championships, Waitara
- 7— Recital—New Plymouth City Band, Pukekura Park
- 7— Pony Club—North Taranaki Area Trials
- 7— Axemen's Association Competitions, Huiroa
- 7— Taranaki Car Club—Open Hill climb, Urenui.
- 7— Greyhounds—Taranaki Maiden Cup, Hawera Showgrounds, 1 p.m. (equalisator).
- 8— Races—Taranaki Jockey Club's Centennial meeting, New Plymouth, first day
- 8— Dancing—Braeside Dancing Championships
- 10— Races—Taranaki Jockey Club's Centennial meeting, New Plymouth, second day
- 12-13— Athletics—Inter-club, Inglewood
- 13— Fair—St. David's Church, Westown, 9.30 a.m.
- 13— Stock Cars—Pall Mall Raceway, Stratford.
- 13— Pony Club—Inter-club Teams Day, Inglewood

- 13— Dance—Widow and Widowers Club, Senior Citizens Hall, Liardet Street.
- 14— Carillon—Live Recital, Marsland Hill 2 p.m., half-hour
- 14— Recital—New Plymouth Pipe Band, Pukekura
- 14— Pony Club—Cups Day, Hawera
- 14— Axemen's Association Competitors, Te Kiri
- 14— Taranaki Car Club—Grass Track meeting, Old Airport, New Plymouth
- 15— Highland Dancing—Thistle Society's Competitions
- 18-20 New Zealand Society of Customs Agents Incorporated conference
- 20— Highland Dancing Competitions, Inglewood
- 20— Gala—Highlands School
- 20— Pony Club—Cups Day, North Taranaki, Inglewood and Stratford
- 21— Recital—New Plymouth City Band, Pukekura
- 21— Motorcycles—Enduro, Carrington Road
- 21— Taranaki Car Club—Ladies Trial
- 21— Greyhounds—Sweepstake meeting, Hawera Showgrounds, 1 p.m.
- 25— Croquet—North-South Championship finals, East End Lawns.
- 27— Show—Annual Young Cage Bird Show, Westown Hall
- 27— Pony Club—New Plymouth Club's Jumping Day, Racecourse.
- 27— Athletics—Taranaki Secondary School Championships—Stratford High School
- 27— Stock Cars—Pall Mall Raceway, Stratford
- 27— Dance—Widow and Widowers Club, Senior Citizens Hall, Liardet Street.
- 27— Cabaret—North Taranaki Young Farmers Club, Waitara
- 27-28 Rifle Shooting—Taranaki Championships, New Plymouth—all day.
- 28— Mini Power Boats—Club day at Waiwakaiho Park
- 28— Recital—New Plymouth Pipe Band, Pukekura Park.



Mrs H. Downes has words to our photographer.



Mesdames D. Mischewski and F. Lambert retired to the side to watch the match.



Mrs D. Dombroski — a gentle shot.

Croquet Gala

The Inglewood Croquet Club held a Gala Day match at East End Lawns in New Plymouth last month. The event attracted a good field of entries and the Ladies told us that with the really brilliant sunshine, it was a most enjoyable day.



Mrs T. Mace watches progress in the match.



Mrs F. Jans needed a little force on this shot.



Mrs T. Mace takes her turn and shoots accurately.



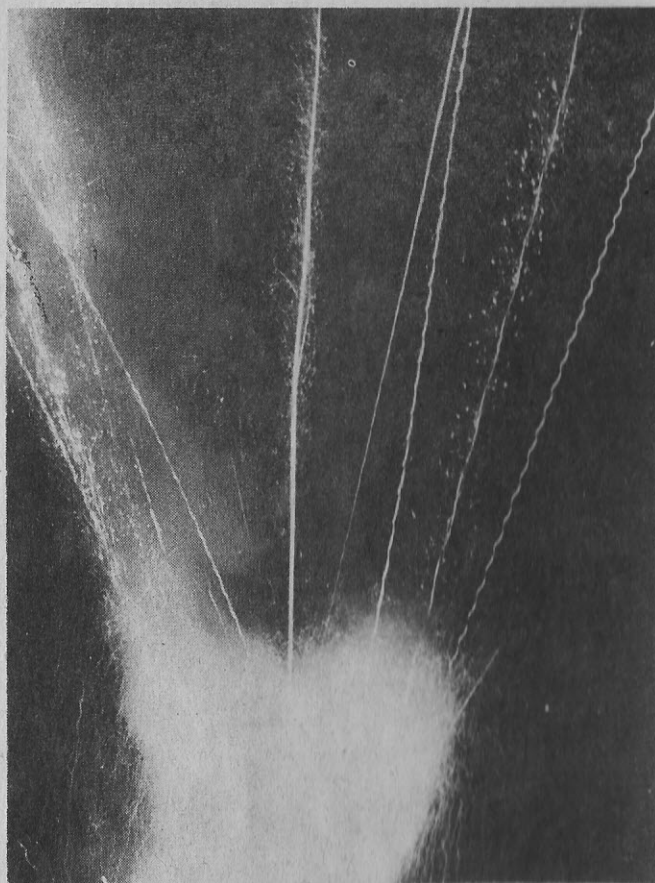
Mrs E. Bannan judged the distance perfectly.



Mrs T. Whittaker shoots from a long way off.



Mrs L. Ingles watches as Mrs Dombroski goes through the hoop.



Fireworks show

This years Fireworks Show at the Bowl of Brooklands was every bit as spectacular as in previous years.

Also on the show was the National Youth Band and a display by marching girls. However the highlight was obviously the Fireworks Display and four pictures of this display are reproduced on this page.



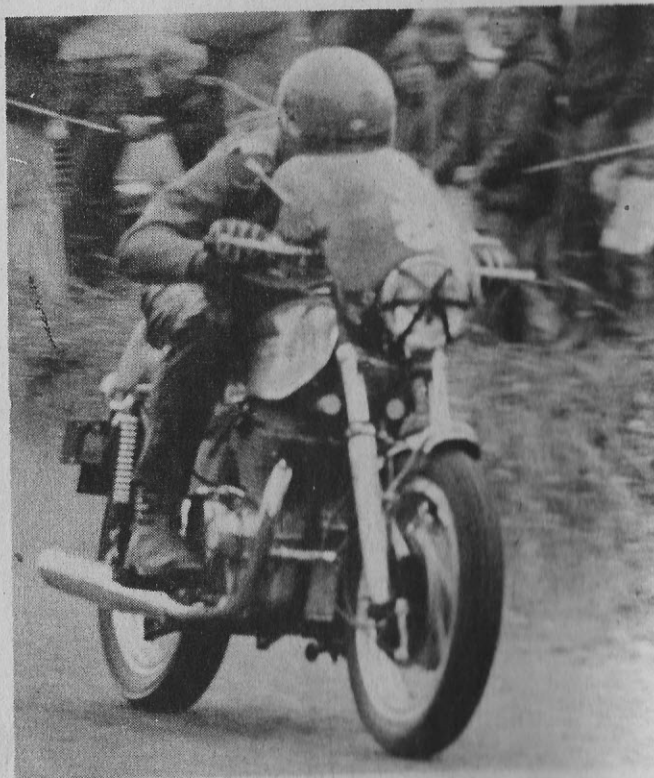
PRIDE OF THE PROVINCE

The Bowl of Brooklands is one of the "pride" attractions of Taranaki province.

As one of the very few outdoor theatres in New Zealand it is by far the most picturesque with a background of bush and fern that is truly beautiful.

It is to be hoped that this nationally famous will continue to be improved in the years ahead, so that, together with the soon to be refurbished Opera House, the province will continue to cater for the arts and entertainment in general.





Man merges with his machine in a time test that requires skill control and performance.

DRAG RACES

Drag Races were held at Frankleigh Rd, New Plymouth on New Years Day and a very large crowd of spectators lined both sides of the road to witness the event. For the organisers it was also pleasing to see a large field of entries and some really fast times recorded. It was not an extremely exciting event from a spectator viewpoint but the large crowd seemed to be very enthusiastic.



Spectators show a keen interest.



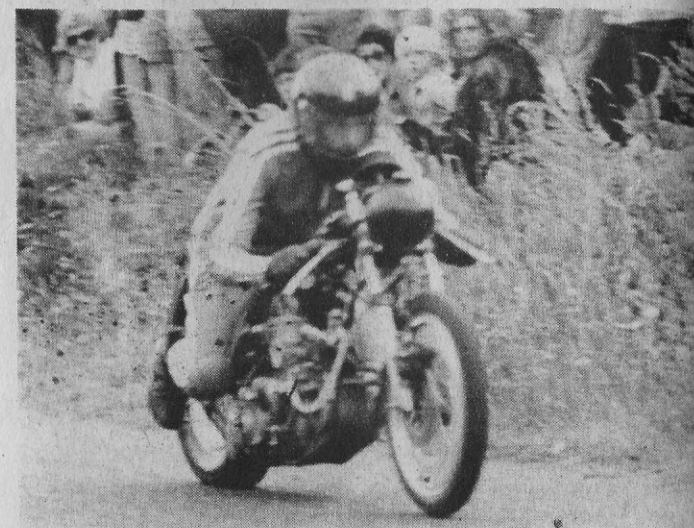
Ash King makes a few last minute adjustments to a Honda.



Each time this competitor started his run he performed a wheelstand.



"Just a moment mate".



A good fast run.



Another fast run.



A lot of interest was shown in this bike



Dave Watson forces to the off during his 47 for New Plymouth. Kissick waits in vain for a catch or stumping chance.



Finderup takes a good return from the deep field. Backing up is Watson.



Concentrated action with New Plymouth on the attack.

CRICKET

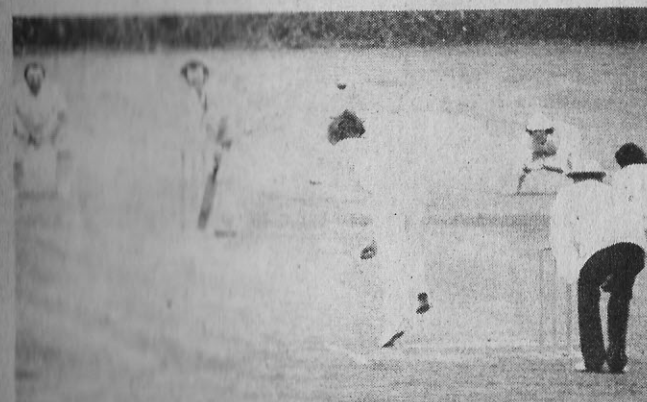
New Plymouth moved to within three points of the North Taranaki senior-cricket-competition leader, Waitara, by beating New Plymouth Old Boys by an innings in the final series of the first round. The photographs illustrate some of the action on the second day.



Neil Johnston hits out on his way to an unbeaten 57 for New Plymouth. Wicket-keeper is John Kissick and first slip Bob Allen.



Peter Fowler gets into position to play Johnston. Finderup waits.



First innings top scores for Old Boys. Alex Kirk, in strike to Johnston. The wicket-keeper is Darryl Finderup and leg side fieldmen Kevin Smith and Dave Larkin.



Watson replaces the wicket after an Old Boys batsman's dismissal while umpire Jim Fowler moves in to complete the job.



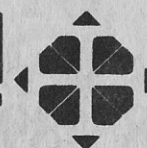
Kevin Smith lets fly with a return from the boundary.

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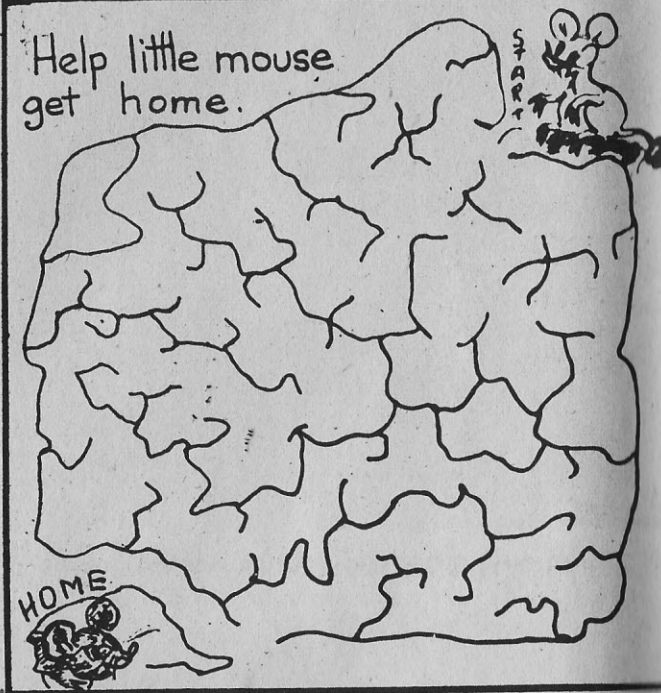
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get home.

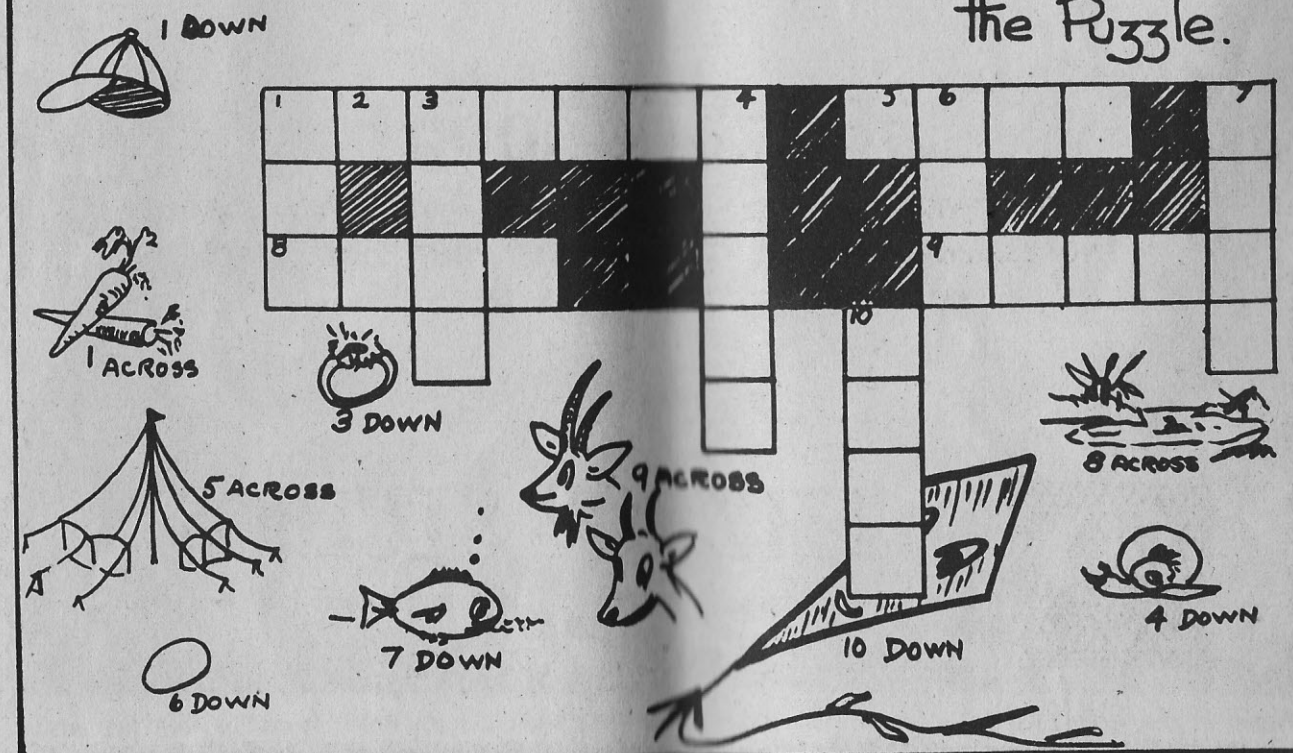


CROSSWORD ... DOWN
1 CAP, 3 RING, 4 SNAIL,
6 EGG, 7 FISH, 10 KITE
ACROSS
1 CARROT, 6 TENT,
8 POND, 9 GOATS.

RIDDLES

Question... How long did CANE hate his brother?
Answer As long as he was ABEL (able)
Question... Describe a wise man with three
letters of the alphabet.
Answer A Y Z.

Colour this in and do
the Puzzle.



PICTURES FROM THE PAST



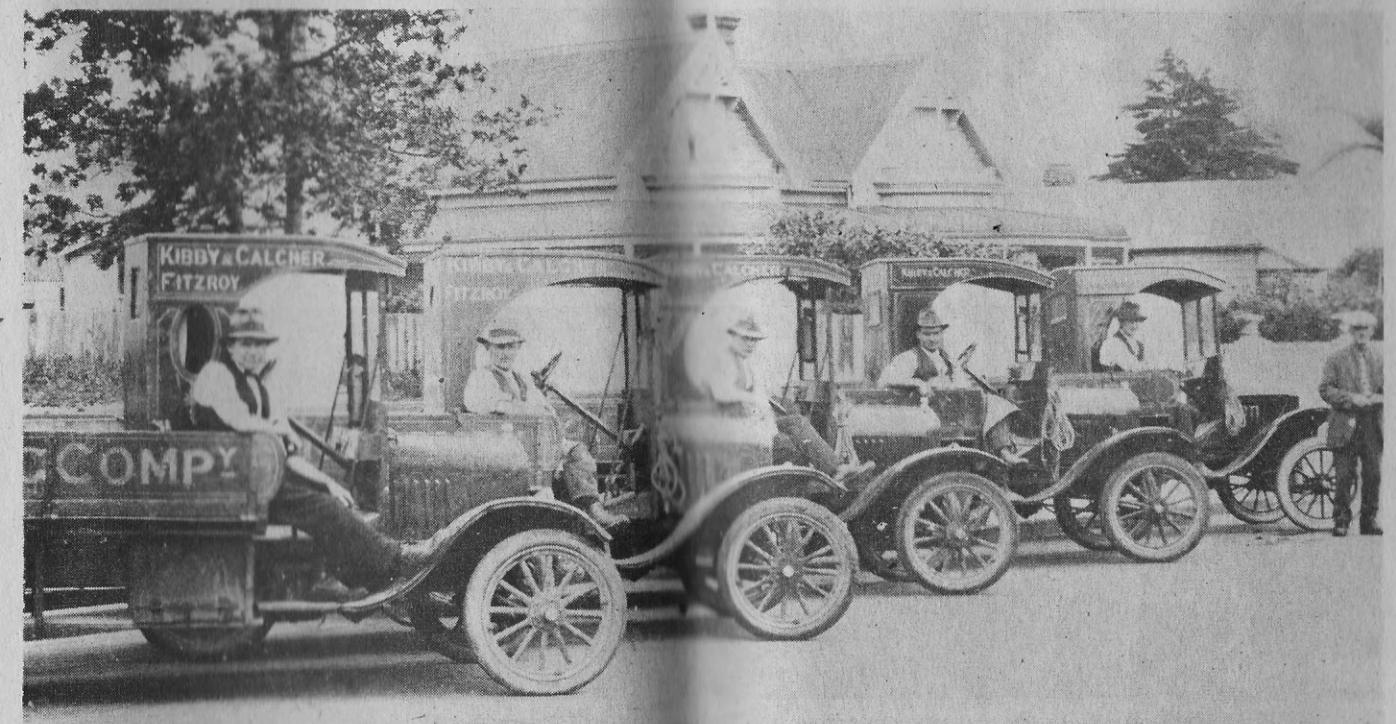
The Waiwakaiho in flood. The Waiwakaiho is a raging torrent in this early picture showing the second bridge over the river at Fitzroy.



Inglewood in the early 1900's. This picture was taken about 1912 from Lincoln Road. It can be seen that even at that time playing fields had been laid out where Jubilee Park now is (left front of picture).



Many readers will remember the days when trams were the means of public transport in New Plymouth. Pictured is one of those trams that served the city so well.

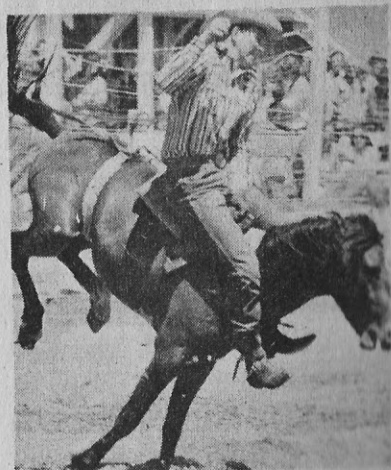


An early photograph of the fleet of trucks operated by Kibby & Calcher. This early New Plymouth transport company based themselves at Fitzroy, New Plymouth's oldest suburb.

Do You Remember ?



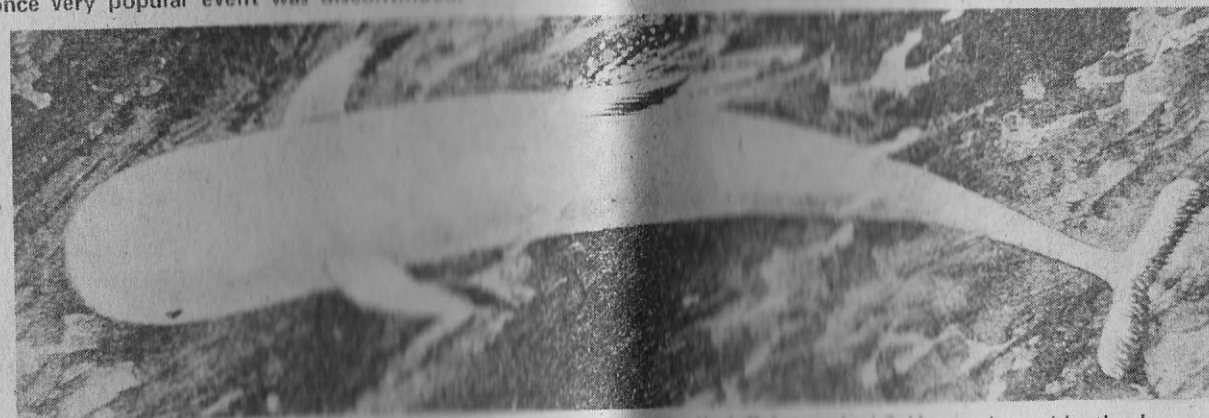
ECLIPSE.....Do you remember the eclipse of a few years ago? This picture was taken as the shadow of the earth passed over the face of the moon.



RODEO.....And the days when the annual Rodeo was held at Stratford. It is only in the last few years that this once very popular event was discontinued.



PERSONALITY.....Who remembers the comparatively recent wine tasting episode by Waitara personality Allan Ellis? His expression told the whole story.



PELORUS JACK.....How many remember the Dolphin called Pelorus Jack? He used to ride the bow waves of ships outside Pelorus Sound and Admiralty Bay between 1888 and 1912. Pelorus Jack was protected by an Order in Council passed in 1904 after an attempt to shoot him. In April of 1912 he disappeared never to be seen again, but his legend lives on.

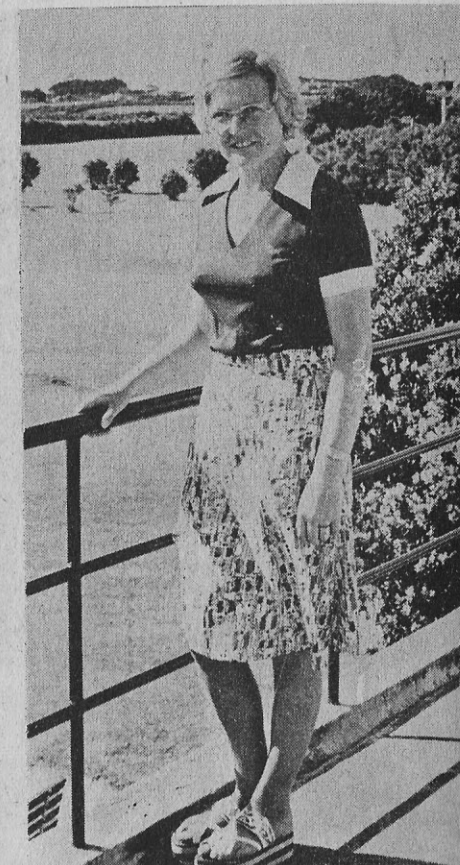
South Taranaki News



A PRESENTATION was made by members of the Egmont Electric Power Board Social Club to retiring staff member Cyril Lattimer. Mr Malcolm Bouzaid (right) made the presentation.



HOLE-IN-ONE.....Mrs L. Kensington of Opunake holed in one while competing in the recent champion of champions event at Hawera.



CHAMPION OF CHAMPIONS... Mrs S Priest of Tumahu won the womens Champion of champions title at the Hawera Golf Club Tournament recently.



BEST STREET IN HAWERAAt the end of last year the 'Best Street' of Hawera event was introduced for the first time. At right is Mr W J Donovan receiving a signboard on behalf of Kowhai Street residents, from Hawera's Mayor, Mr G. A. Taylor. At left are pictured the judges for the new event.





Melanie Chapman, Tracey Erb and Helen Scott at the party.



Bags and bags of litter were evident after the clean-up.



Andrea Williams holds up her 'monster' etc.

litter monsters

Westown WDFW organised an 'Anti Litter' Day at Fitzroy towards the end of last month. The local youngsters were encouraged to get out around the suburb and bag as much litter as they could. After this chore they were then invited to a 'Mad Hatters' tea party. Another feature of the day was a 'Litter Monster' competition. The idea was to build a 'monster' out of litter and as can be seen on these pages some likely 'characters' were created.



Brett Zimmerman's 'monster' had big 'bug' eyes.



Alice Worsley, Donna Huggard, Kristine Armstrong and Penny Armstrong sample the eatable goodies at the party.



In appropriate costume — Mrs Moana Chapman and granddaughter Melanie (Litter Lucy).



Penny Armstrong's 'monster' did a little free advertising.



John Newton's 'monster' really seemed to be a nice guy.



Mrs G. Hinz alias 'The White Rabbit'.



Mrs Stevens of New Plymouth exhibited this cutie.

DOG show

South Taranaki News

The Dogs pictured on this page were competing at the South Taranaki Kennel Club's Show at the Hawera A & P Showgrounds recently.

A fairly large field of entries were received and a large variety of breeds were evident.



Two beautiful Samoyed dogs.



TAJ an Afghan is owned by Mr A. Nickson of Waitara.



Then it came to observing manners.



"just walking the dog".

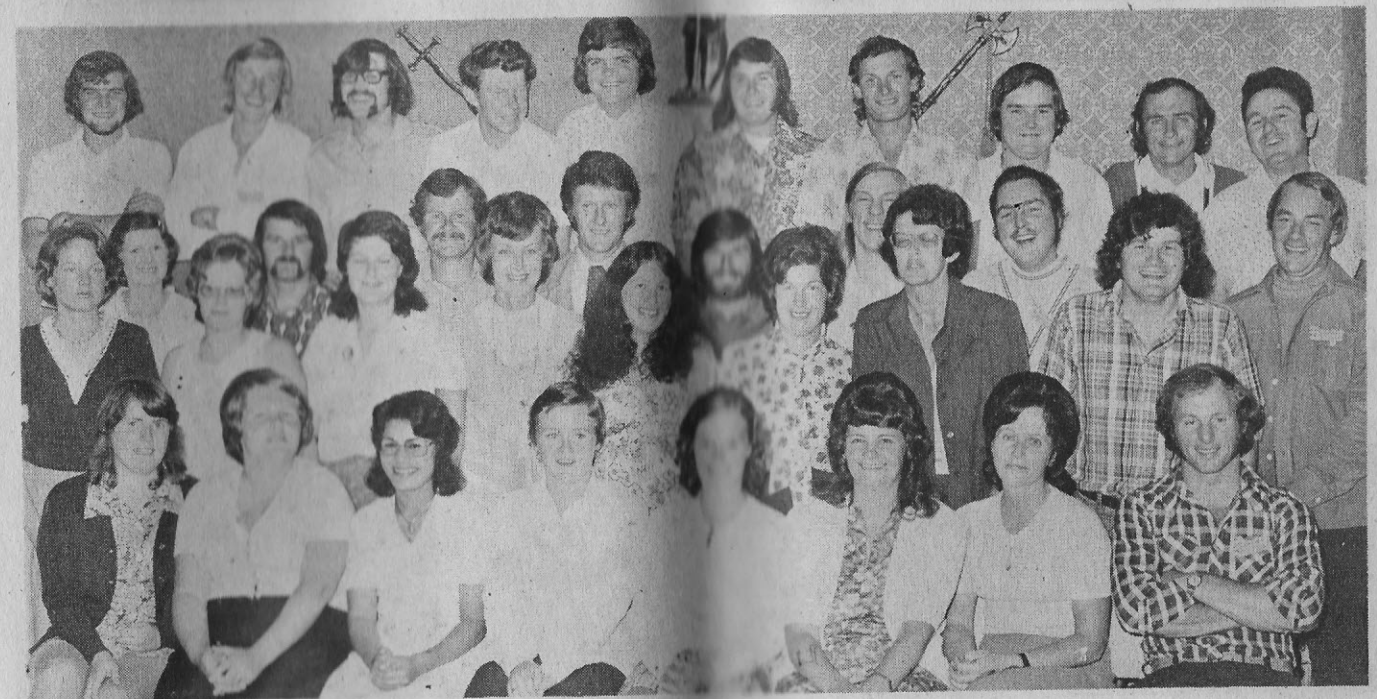
ABOUT PEOPLE



90th BIRTHDAY.....Mrs A.M. Parker of New Plymouth celebrated her 90th Birthday recently with a party for members of her family, at the RSA Hall in Octavius Place.

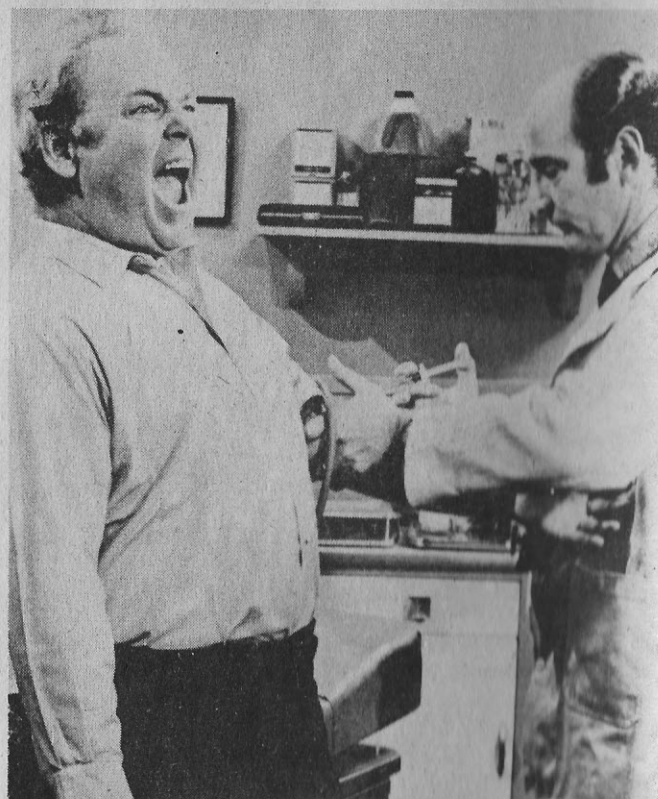


21ST.....Caroline Sloggett of New Plymouth celebrated her 21st last month with a party at the Merrilands School Hall.

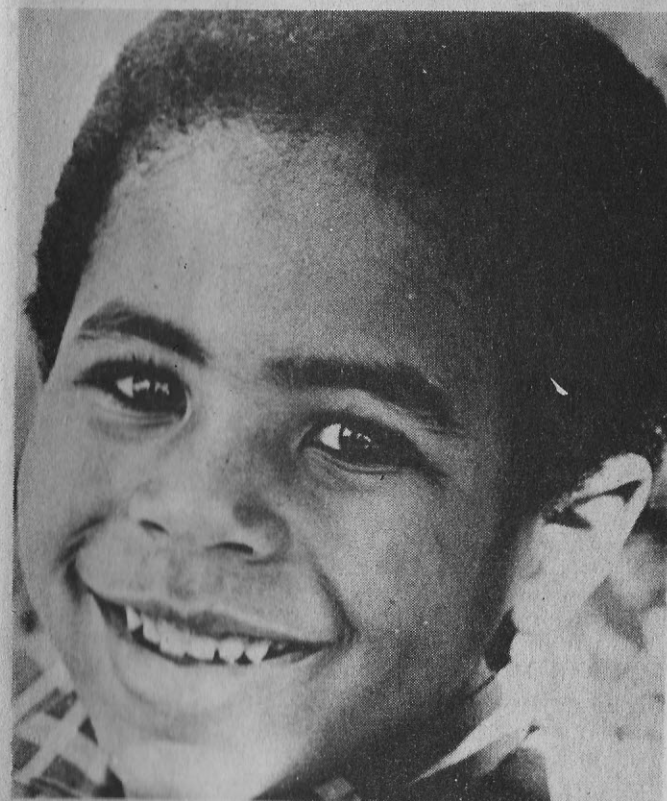


INGLEWOOD JAYCEES.....Inglewood Jaycees recently gathered at the Inglewood Hotel for a Dinner. After the Dinner the members and wives had this group photograph taken and then proceeded to hold their A.G.M.

SCENES FROM THE TV SCREEN



Archie's back — and yelling! It's a new series of "All in The Family" on Television One on Wednesdays.



Marc Copage is Corey, Julia Baker's son in "Julia" which screens on Thursdays.



Brian Alwyn (Mike Pratt) develops an interest in game shooting whilst the guest of James Hadleigh. Sara (Hannah Gordon) doesn't appear to share his enthusiasm. A scene from "Ring of Fire" the episode of Hadleigh screening on Fridays.



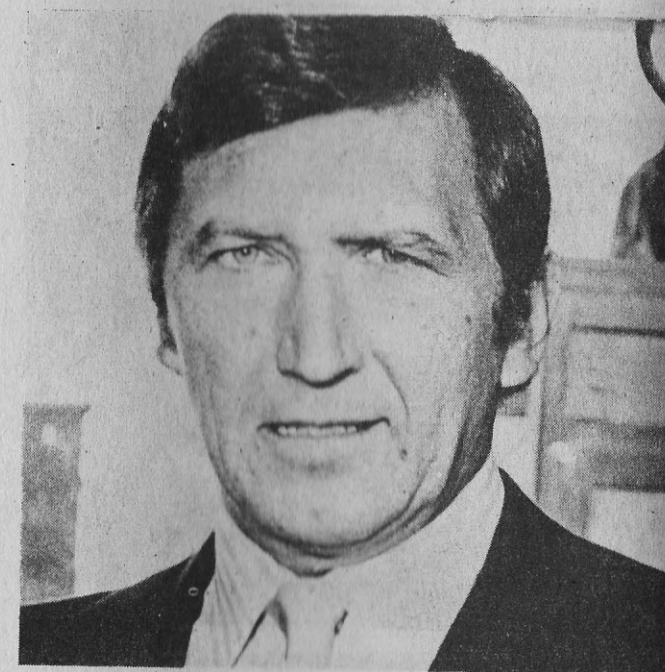
Gabrielle Hartley as Peggy O'Shea the Irish Lark in the ABC production "Rush" which screens on Sundays.



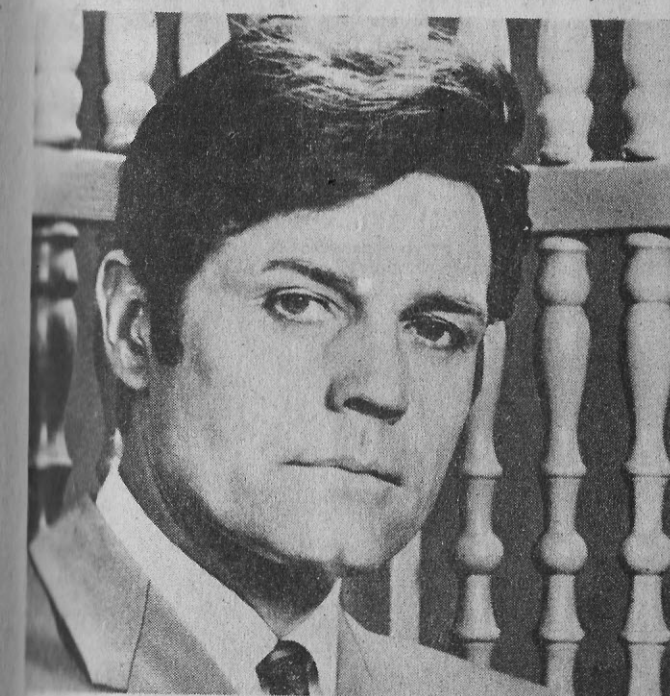
Ronny Cox and Lee McCain are George and Barbara Apple in the family series "Apple's Way".



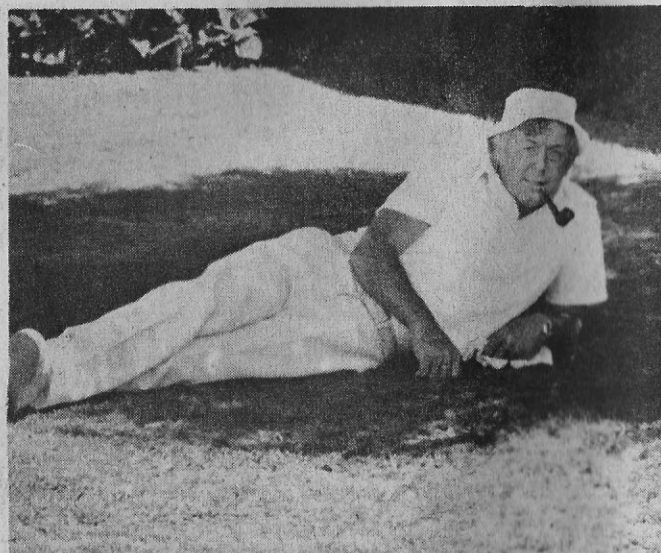
Barry Cryer hosts "Jokers Wild" a series which started on Television One in January.



George Sewell stars as "Craven" in "Special Branch".



Jack Lord is Steve McGarrett in "Hawaii Five-O" which has switched to Tuesday nights at 8.30 pm.



Doug Richards was lucky to find a shady spot.



Bill Neale was one of the younger players.



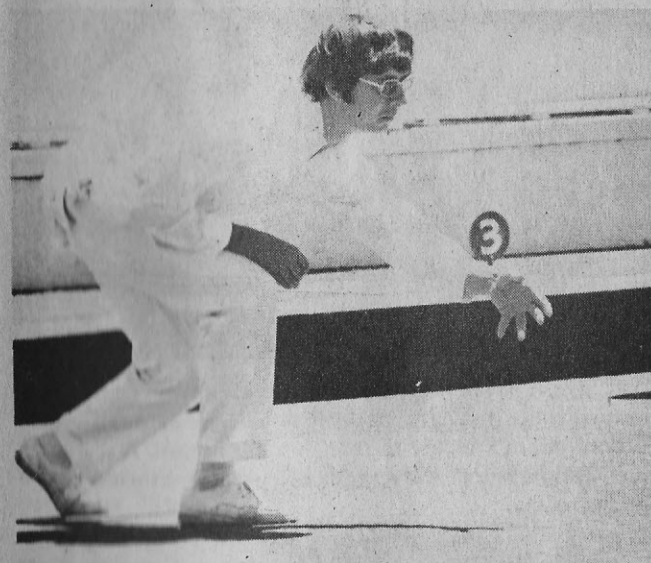
Alf Bland and Lewis Roper analyse the situation

BOWLING TOURNEY

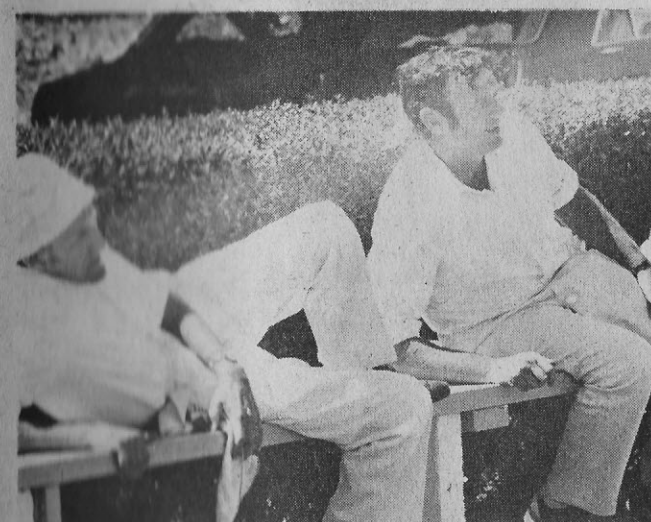
The seventy first annual Taranaki Centre Mens Open Bowling Tournament was held on thirty eight greens in Taranaki in the latter half of January.

The fours event, which we photographed, saw a record entry of some 500 team.

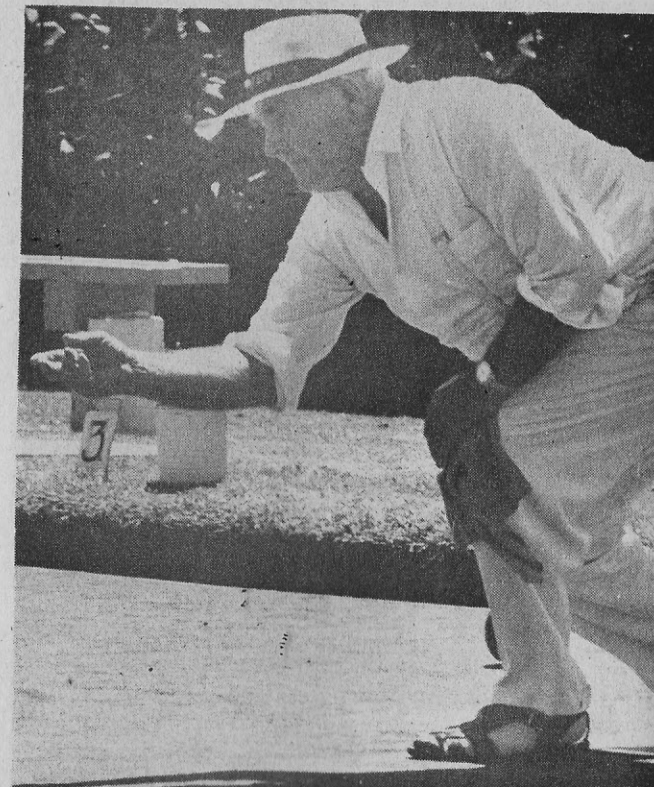
After an extremely wet and miserable holiday period, the sun eventually broke through the cloud barrier and the tournament was blessed with beautiful sunshine -- typical Taranaki summer weather.



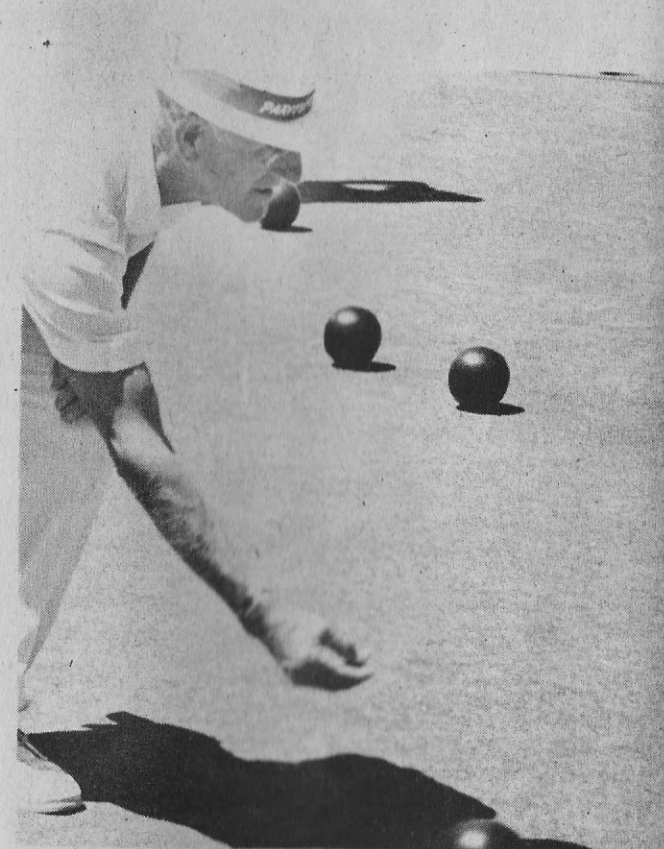
Mr G. Baird of West End Club



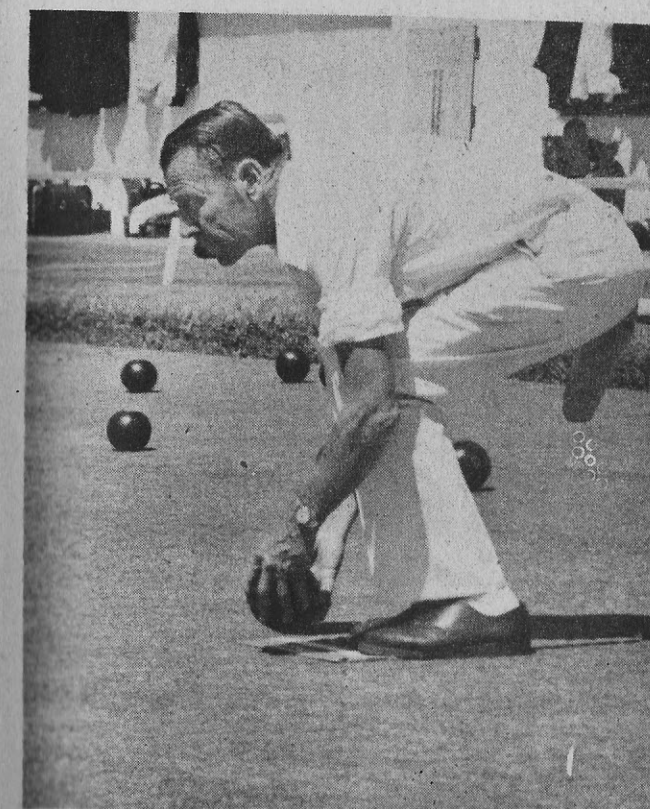
Content to rest awhile are Des Callender and Ross Brown both of New Plymouth.



Don Betteridge of Paritutu Club



Alf Bland of Paritutu Club



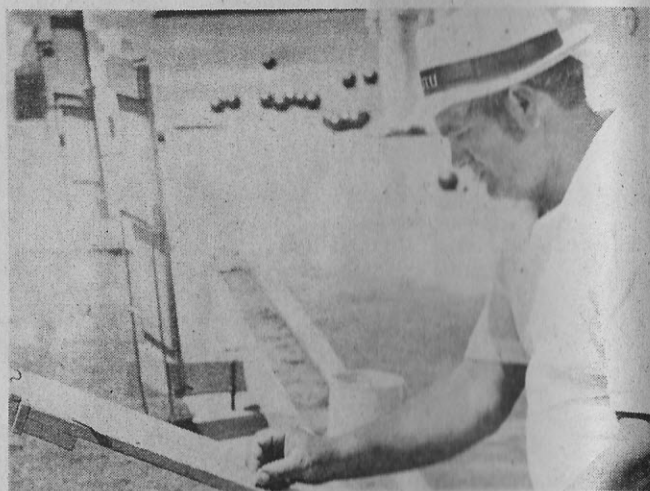
Peter Bird of New Plymouth lines it all up very carefully.



Mr Baddley of Tauranga places his bowl.



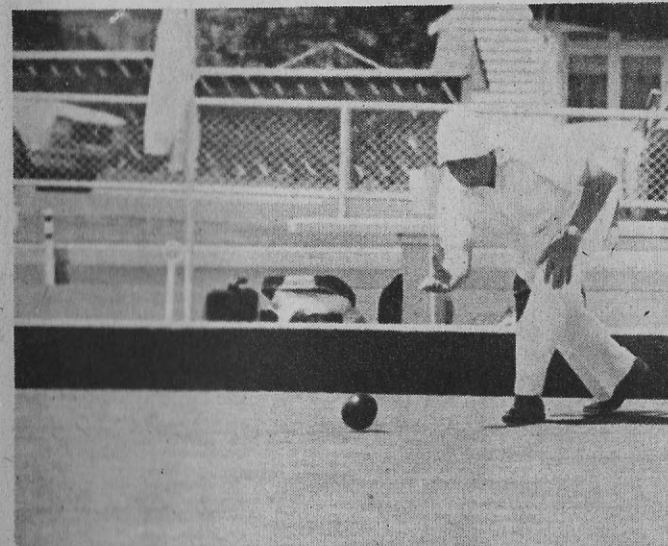
Watching progress in comfort — Mr E. Godderidge of Urenui



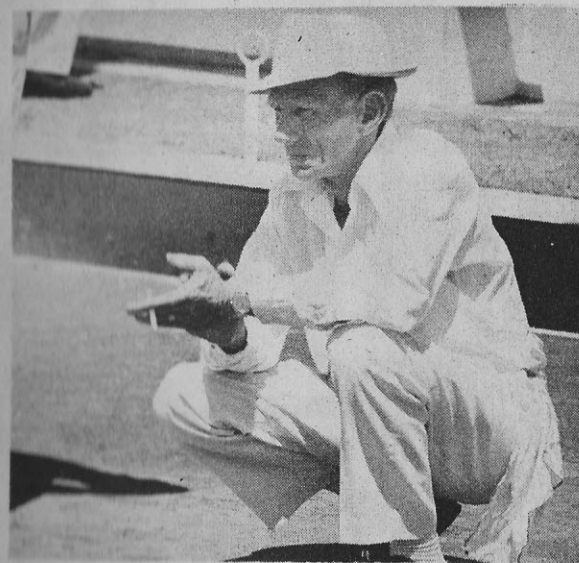
Keeping tabs on it all is Mr I. Harris of Rahotu



Watching with interest — Elizabeth Winters, Grace Roper and Sally Winters.



Mr N. McCallum of Okiawa lets his bowl zoom down the green.

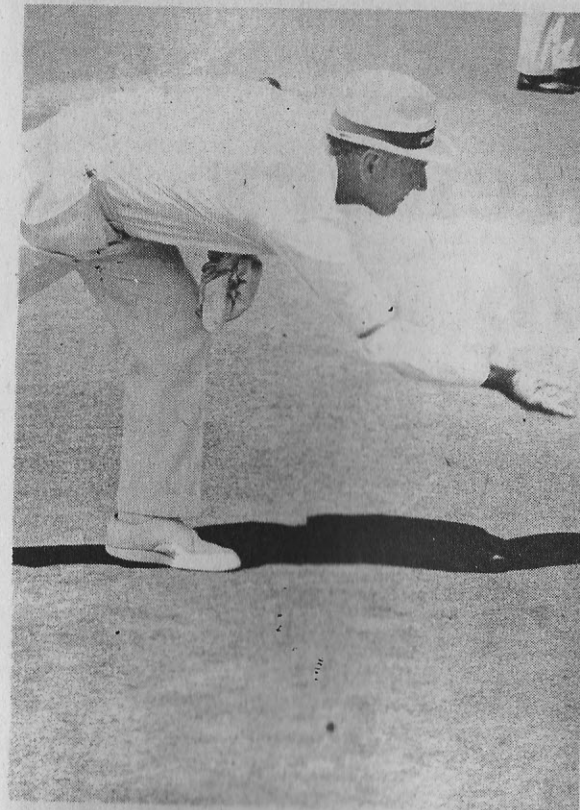


W. McArthur of Paritutu Club

PHOTOGRAPHIC REPRINTS
OF ALL PHOTOS TAKEN BY
"PHOTO NEWS" PHOTO-
GRAPHERS CAN BE
OBTAINED AT ...



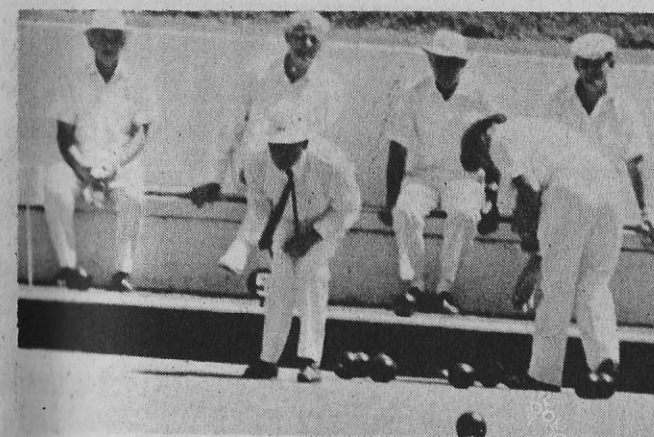
FITZROY STUDIOS
The Arcade, Fitzroy



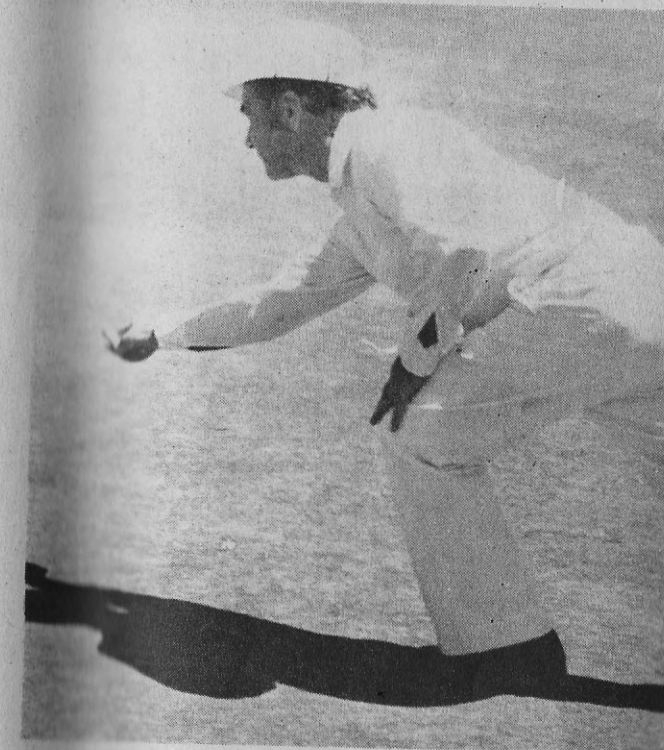
T. McArthur of Paritutu Club plays his bowl carefully.



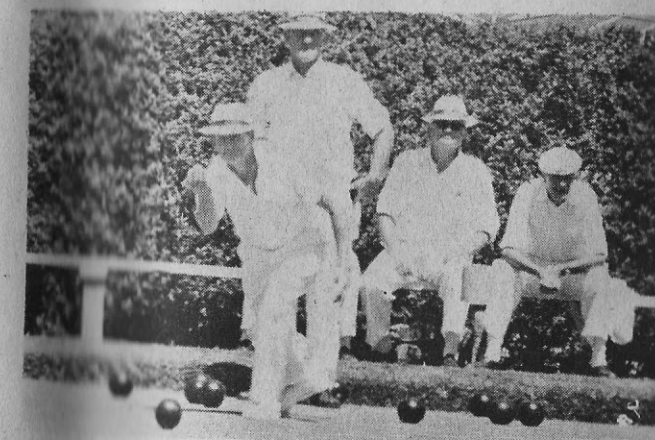
One of the best known visitors was Nick Unkovich.



Lawson Owen of Palmerston North sends down a slow and careful one.



Mr F. Fowler sends a fast bowl down the green.



Jack Walsh of Stratford put some power into that one.

Inglewood Forester's Centenary 1876 — 1976

Celebrations
March 19-20

PROGRAMME

Registrations to —

M.R. Waite — Secretary
P.O. Box 33
Inglewood

For further information phone Inglewood 484

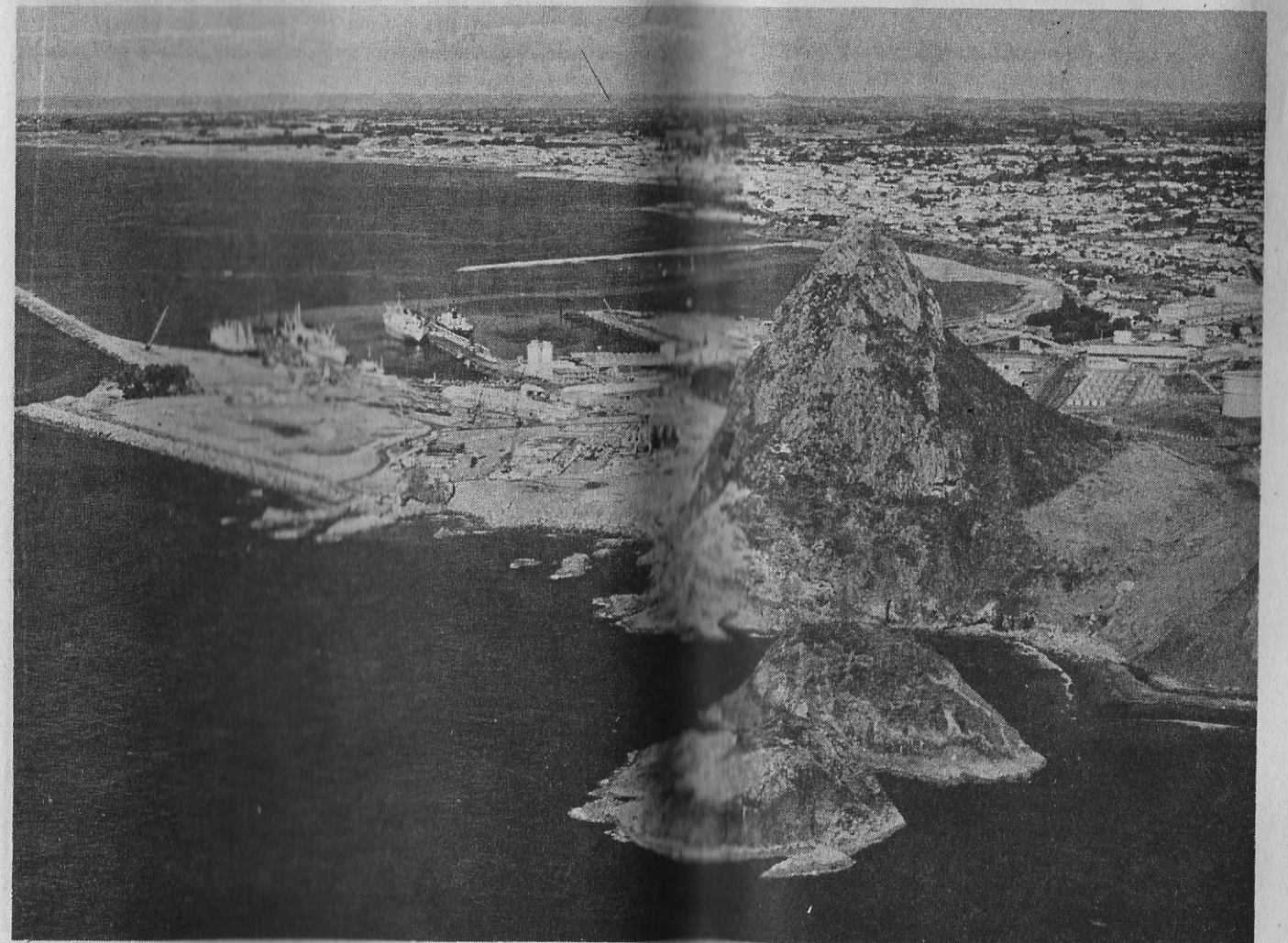
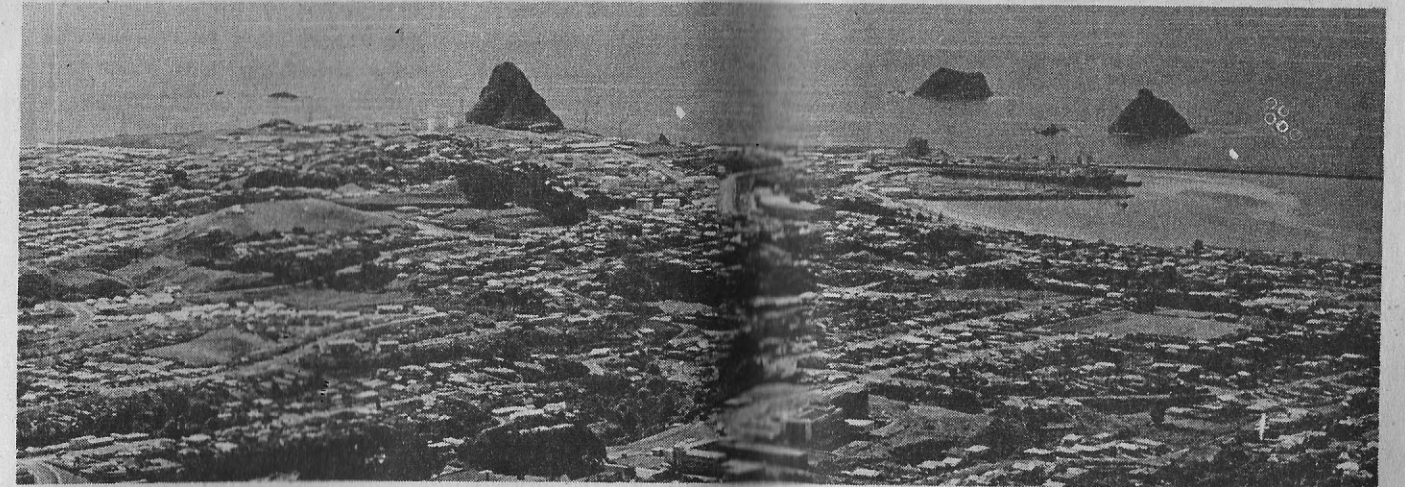
Registration fee \$5.00 (this includes a history of the
Court)



Court Officers and Delegates pictured at a half yearly district meeting in 1955. (a photo from the history of the Court).

Before the Power Project

While checking through our picture files we discovered these two aerial photographs taken of the port area in New Plymouth, before the Power Project had really got under way in earnest. Of course the whole landscape of the area has since been vastly changed by the advent of the Power Project and so this look at how it used to be is particularly interesting.



PRObe with Bryce McPherson



Women tourist: "What a lovely cow. But tell me, why doesn't it have horns?"

Taranaki farmer: "Well, lady, there can be many reasons. Some don't get horns 'til they are older. Others have their horns sawed off, while some are born without 'em. This one ain't got horns coz it's a horse."

We're in the throes of having a new Taranaki publicity brochure quoted for printing about April. An average of 51,000 brochures have been distributed throughout New Zealand and to many parts of the world annually for the last four years.

A comprehensive provincial map is in planning. It will give details of mileages between points and illustrate all viewable attractions in Taranaki. The idea is to hold visitors for a day or two longer; and the maps will be of value to residents who, almost without exception, don't really know and/or see much of Taranaki's splendour. The map will be published about the same time as the new brochure.

Tremendous impact was achieved as the result of a new four-colour booklet featuring New Plymouth's Christmas Illuminations. People flocked to my office to collect copies, a majority of which were bound for overseas destinations. The booklet was produced for the city Electricity Department.

There is no doubt that Taranaki is THE place to live, work and raise a family. And as a parting thought, might I suggest that we all take pride in our surroundings and at all times be prepared to share what we have with others.

During the last three and a half years this column has allowed me to express various opinions, while at the same time reminding you, the reader, about attractions and activities within this wonderful province of ours.

The publishers of Photo News entered into the total communications system by allocating additional space for a monthly 'Calendar of Events' programme: and it is that particular outlet that I personally will miss with the closing down of this publication.

Rightly or wrongly, the demise of Photo News will create a void in that contact will be lost with some of the people of Taranaki, to whose service, well-being and prosperity my office and myself are dedicated.

It must be recognised however, that people are the reason for the publication's passing. Continuing support is vital to the survival of businesses no matter how small or large they might be.

Reducing sales could have indicated many things viz. standards, content, visual appeal; but in summary it is fair to say that in general, the people of Taranaki did not want Photo News, regardless of the publisher's efforts to extend coverage and to hold resale costs to Mr Average Man's pocket.

And so this is the last issue of the only truly provincially orientated magazine, and I for one though sometimes critical of the production, lament its demise.

This saying becomes a trueism in this case — "To try is to risk failure, No to try is to guarantee it !".

" BUY ME A BEER
AND I'LL TELL YOU SOME LIES
OF THE WILD OUTBACK
WHERE THE BUSH HAWK FLIES".

TREVOR CRABTREE —
New Zealand's own bush balladeer.
Trev. has been a farm-hand,
a country & western singer,
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traps 'possums and
cures the skins. And
the trout that he catches
are so used to being poached
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He knows and loves
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at all good
NEWSAGENTS

BUY ME A BEER is full of genuine kiwi humour. It's a book for those who travel the outback, and for those who wish that they could.

Only \$1-00

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(and i'll tell you some lies)

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To...Annabel Publications, P.O. Box 427, New Plymouth.

Please supply copies of BUY ME A BEER. I enclose herewith \$ in full payment. I understand that these will be sent to me Post Free within New Zealand.

Name

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TARANAKI

PHOTO NEWS



**19
years**

1957—1976

A RECORD OF THE PROGRESS OF
TARANAKI PHOTO NEWS DURING
THE NINETEEN YEARS OF ITS OP-
ERATION IN THE PROVINCE AND
SOME OF THE EVENTS THAT WE
HAVE REPORTED DURING THIS
TIME.

New Plymouth **PHOTO NEWS**

PHOTO NEWS

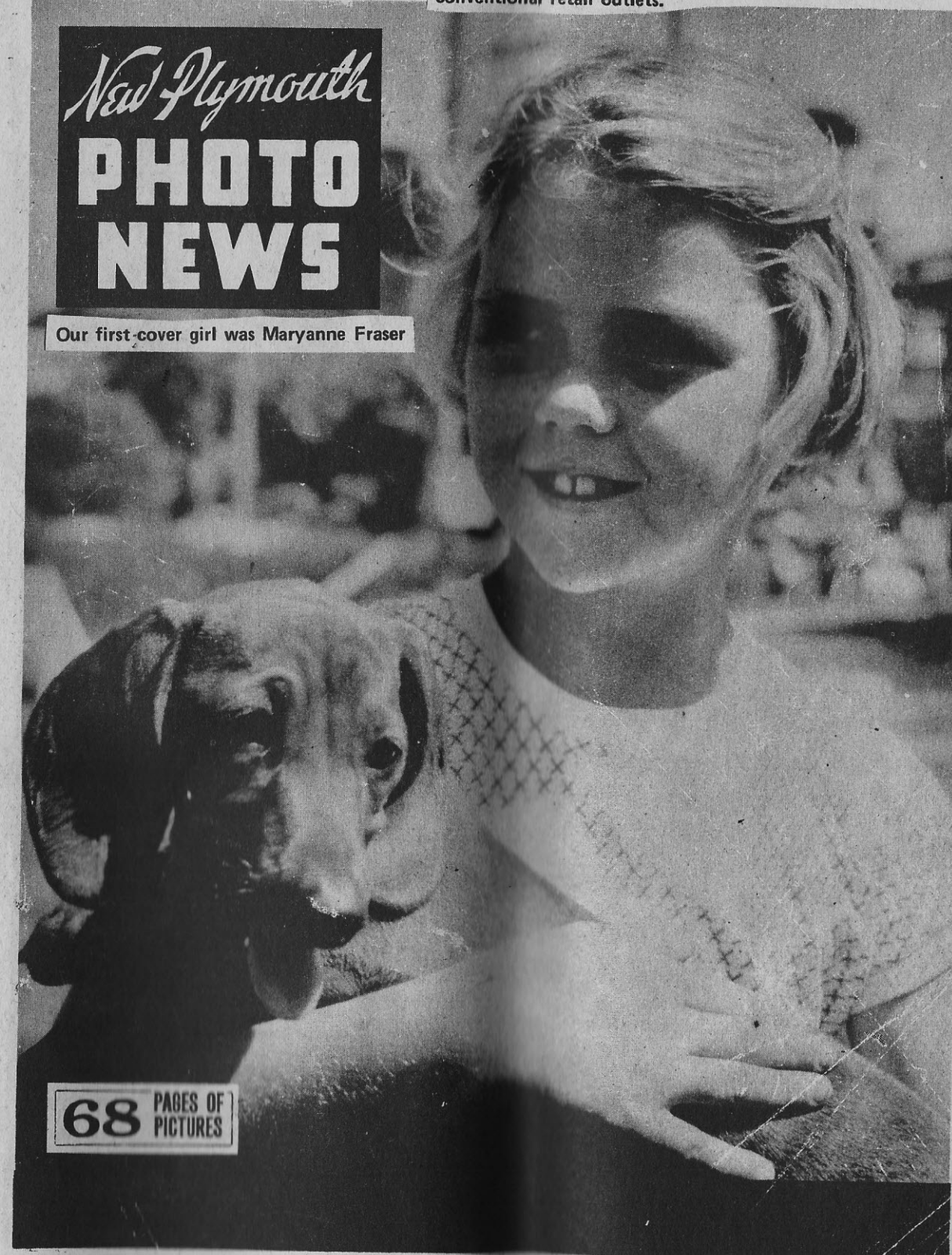
TARANAKI

1957

In February 1957 the first issue of New Plymouth Photo News (later to become Taranaki Photo News) was published. The magazine went on sale for the first time on February 21st. At that time 'runners' (door to door sellers) were used to sell the magazine in addition to the conventional retail outlets.



Our first-cover girl was Maryanne Fraser



68 PAGES OF
PICTURES

In 1957 Taranaki won the Ranfurly Shield from Otago. Pictured here is the huge crowd that welcomed the team and the Shield home. 'Ferdinand' was of course prominent in the celebrations.

1957



A Great Day..

It was wonderful, stupendous.. almost too good to be true, in fact!

But there it was — that famous piece of wood — here in Taranaki.

Shouting, laughing, and happy, the citizens of New Plymouth turned out in their thousands to welcome home the team which had wrested the coveted Ranfurly Shield from Otago.

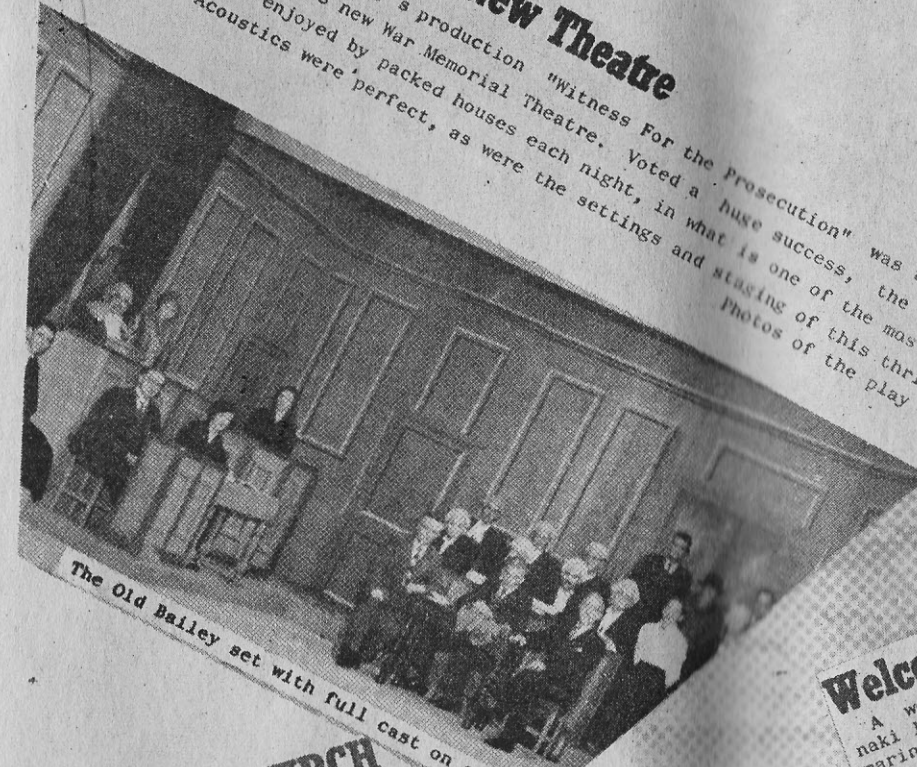
In this picture, taken from the balcony of the State Hotel, in Devon Street, the crowd (and Ferdinand) gather to pay homage to the men whose skill & determination were responsible for this great moment in the history of Taranaki Rugby.

HENRY MOORE CANDID

1958

First Play in Hawera's New Theatre

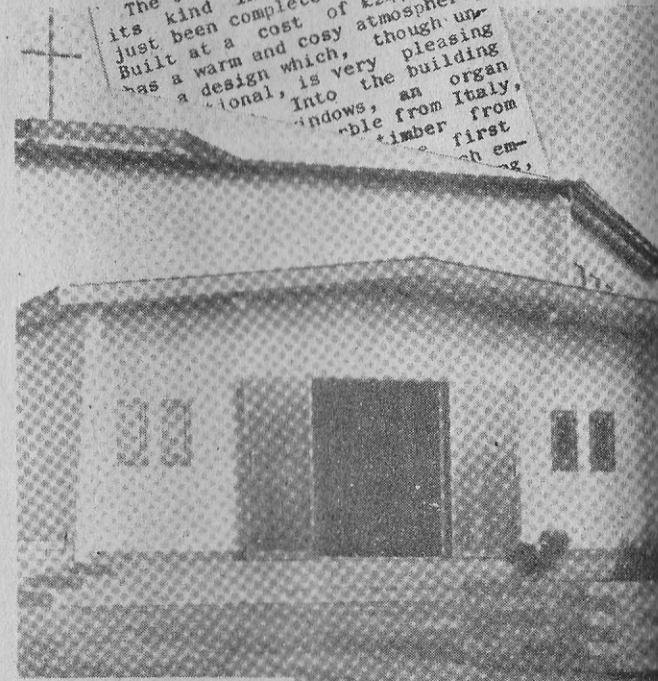
The Hawera Repertory Society's production "Witness For the Prosecution" was the first play in the Community Centre's new War Memorial Theatre. Voted a huge success, the play, written by Agatha Christie, was enjoyed by packed houses each night, in what is one of the most modern theatres in the country. Acoustics were perfect, as were the settings and staging of this thriller. Photos of the play by Co



The Old Bailey set with full cast on stage.

NEW CHURCH

The only Catholic church in its kind in New Zealand has just been completed at Fitzroy. Built at a cost of £24,000 it has a warm and cosy atmosphere, a design which, though unusual, is very pleasing. Into the building, an organ from Italy, windows, a timber first floor, and a new altar.



In 1958 we saw a visit to Port Taranaki of a British Navel submarine. Many locals made a trip to the Port to look the sub. over. In Hawera the Community Centre was opened and a play staged to celebrate the opening. Meanwhile in Fitzroy a new and modern Catholic Church is opened.

Welcome Visitor

A welcome visitor to Port Taranaki last month was the British submarine HMS Telemachus. She attracted very large crowds of people eager to see the inside of such a fearsome-looking monster. Below: The submarine comes in from the sea with the cloud back-drop made dramatic by the morning sun. Left: Union Jack flies proudly over the business end of the sub, while wharfies stand and gaze.



1959

In 1959 Photo News introduced colour covers. This was the first significant change in the format of the magazine. The first colour cover is reproduced here — in black and white.



1959

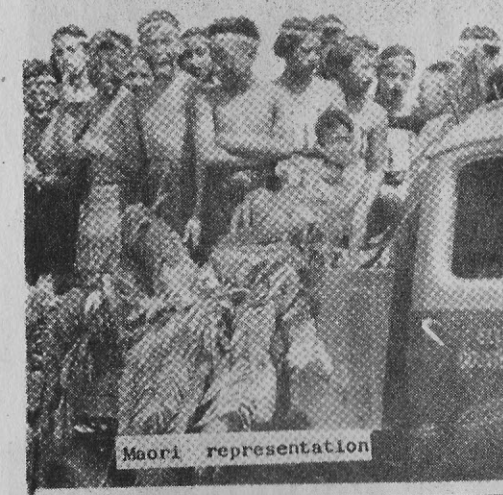
1959 was a year of celebration for Eltham. It was then that the town celebrated their 75th Jubilee.



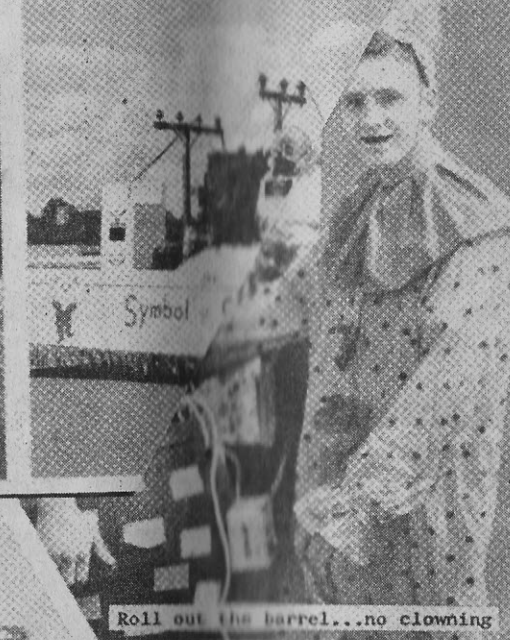
Eltham Municipal Band leads the procession through the main street

ELTHAM'S 75th JUBILEE

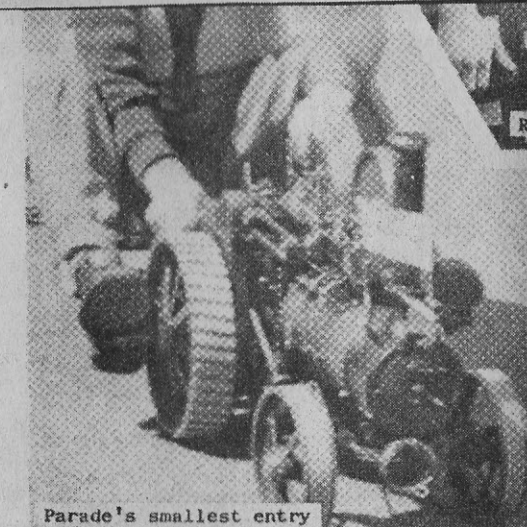
Eltham's normal population of 2400 was at least trebled for the start of the town's celebrations which began on a high note. The proceedings opened with a parade of floats, the biggest that the town has ever seen. It certainly did credit to the organisers. Some of the floats were outstanding in their originality and ingenuity. The first, a float of the town's history, was a sight to behold. It was the first visit of a float to Eltham since the golden Jubilee 25 years ago. Bravo Eltham, it was a wonderful day. acFie.



Maori representation



Roll out the barrel...no clowning



Parade's smallest entry



Bearded driver



On a bicycle built for two...

1959

1959 was a mixed year. Photo News promoted a 'Queen of the Ballroom' contest and the first Photo News Ball was held. Some fourteen years later the Photo News Ball was revived and a system of Photo News Awards instituted. These Awards were presented at the Ball. The bad news of 1959 was that Taranaki lost the Ranfurly Shield to Southland.



**Beaten, But Not Disgraced...
Taranaki Loses
Ranfurly Shield
To Lively Side
From Southland**



**The "Photo News"
"QUEEN OF THE
BALLROOM"
COMPETITION**
CALLING ALL GIRLS AND YOUNG
GIRLS AND YOUNG
IN TARANAKI AND
IN TARANAKI



Congratulations from the Mayor...

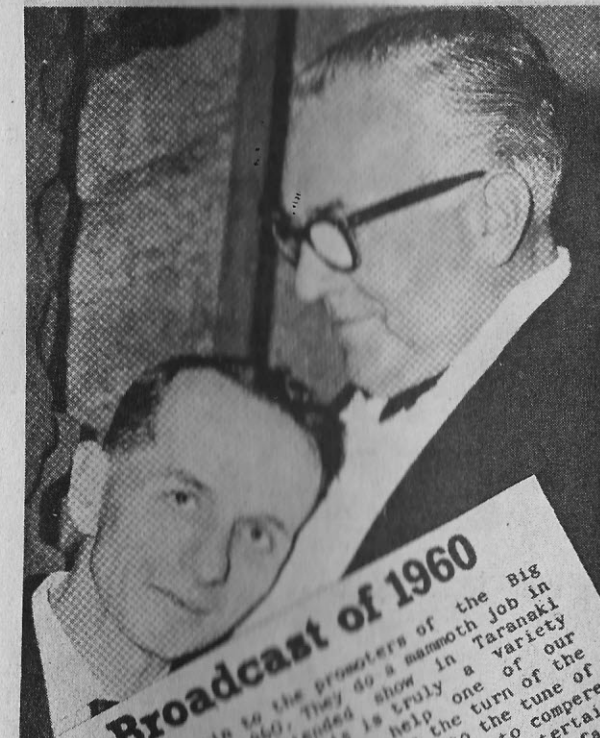
Above: Glittering scene as the finalists and the Queen and official party line up during our tremendously successful ball, organised in conjunction with the New Plymouth Ballroom Dancing Club. In the centre are Queen Shirley Whitehead.

"PHOTO NEWS" BALL PRESENTS THE QUEEN OF THE BALLROOM



1960

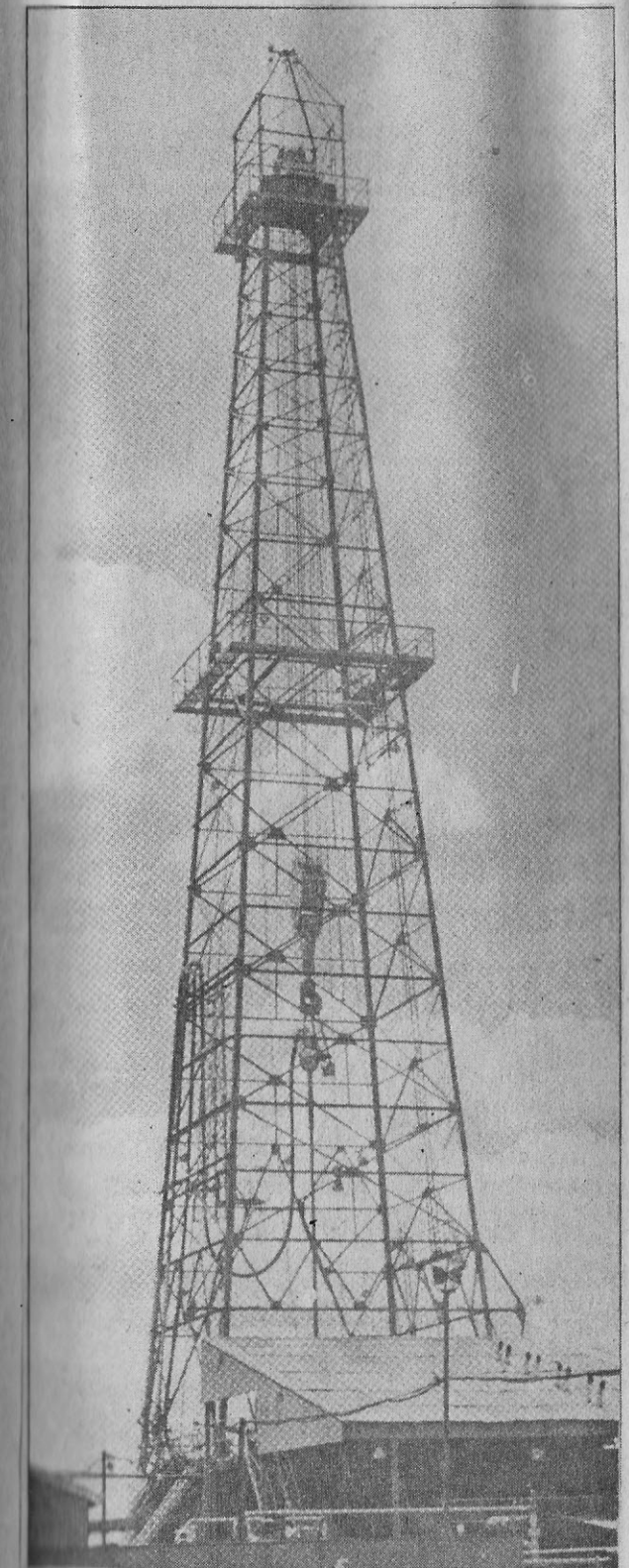
Back in the fifties and sixties, Selwyn Toogood was a radio star and was forever tripping around New Zealand bringing his show to many parts of the country. In 1960 the show hits New Plymouth. Fifteen years ago people were talking of black gold in Taranaki. Oil exploration was taking place in the province then, at Tikorangi.



Big Broadcast of 1960

Full marks again to the promoters of the Big Broadcast show of 1960. They do a mammoth job in putting on the best-attended show in Taranaki with the best talent. This is truly one of our show, which is promoted to help one of our worthy causes. This year, it was the turn of the Guides and Scouts, who benefitted to the tune of £250. With stars like Selwyn Toogood to emcee the programme and Silvio de Pra to entertain with his piano accordion, the show couldn't fail to be a huge success.

Theatre manager Shailer Cottier made up his mind to find out what made Big-Man-Toogood Tick. He gave him a thorough examination and concluded that in that huge breast...which sounded like a washing machine.... was a heart someplace.



Drilling Starts at Tikorangi

After much trouble encountered in the shaft, drilling at the oil site at Tikorangi is now in progress. Due to the nature of the crust penetrated, the walls of the shaft were constantly collapsing, but the difficulty was soon overcome, and drilling is now under way. Above: A drill is withdrawn from the shaft, and washed with high pressure hoses.

1962

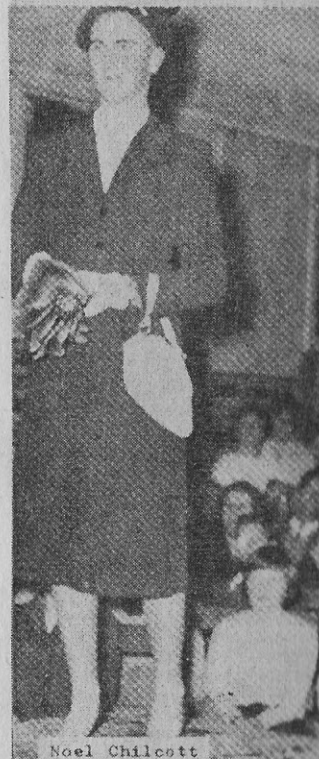
Tornado Hits New Plymouth



In 1962 New Plymouth suffered considerable damage when hit by a tornado. The tornado cut a narrow swath of damage across the city. However the year had some lighter moments too as evidenced by the, "mannequin parade".

Fitzroy Methodist Youth Club Mannequins

The annual concert organised by the Fitzroy Methodist Youth Club, recently held, provided a ton of fun for the patrons, when youth club members put on a mannequin parade. On this and the following page we picture the stars of this hilarious show.



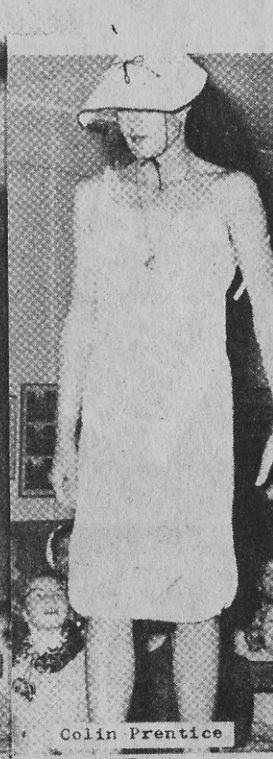
Noel Chilcott



John Matchins



Bruce Winmill



Colin Prentice

1963

There was jubilation throughout Taranaki in 1963 when the Taranaki Rugby team won the Ranfurly shield from Wellington after a gruelling match. Once again the Shield was stationed in Taranaki.



Above: Captains Ross Brown and Mick Williment lead their teams onto the field.



IT'S BACK HOME AGAIN!

The province went wild with excitement when our boys brought back the Ranfurly Shield from Wellington, with cheers and warm greetings all the way. Crowds lined the route, and thousands were at New Plymouth for the civic reception on the library steps. Nothing could dampen the joy, not even the heavy rain falling at the time, of the thousands who had turned out to welcome home the shield. Above: Captain Ross Brown holds the shield first for all to see at the Library. Others in the picture are Ritchie Coles, manager Mr Grace and fullback Barry O'Dowda. Below: The youngsters were like drowned rats, but that didn't dampen their enthusiasm to cheer Ross Brown and his men.

1964

1964 WAS THE YEAR OF THE TOPLESS DRESS — OR WAS IT?



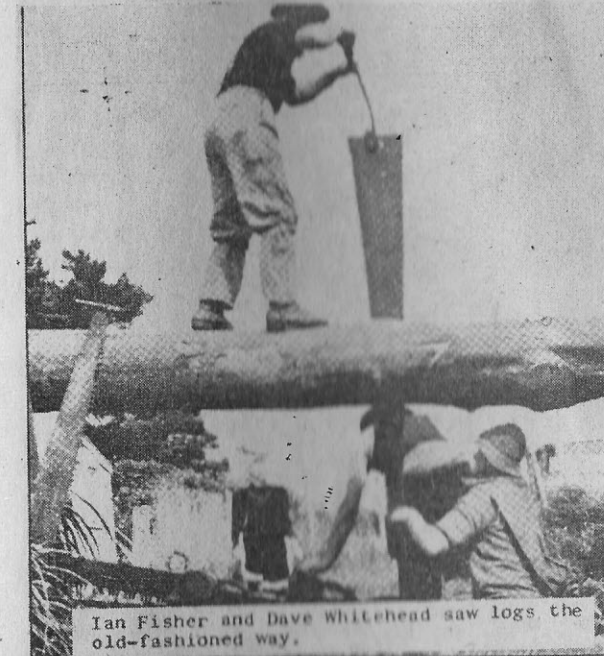
HAIR-RAISING!

This is IT. The topless dress.....and, it is the winter model, which accounts for the sleeves. We asked the model how she felt in it, but she was a bit of a dummy. Originally, we asked the cover girls to photograph it, and it made their hair stand on end, so we had to do the job, and we must admit our eyebrows did a little flutter! Frankly, we think that people who design such as this are not quite the full pound. Can't imagine what would happen if all the young girls started wearing these dresses....suppose all the brassiere manufacturers would go out of business and the opticians would be doing a roaring trade! Stupid though, aren't they?

1965

OKATO CENTENNIAL

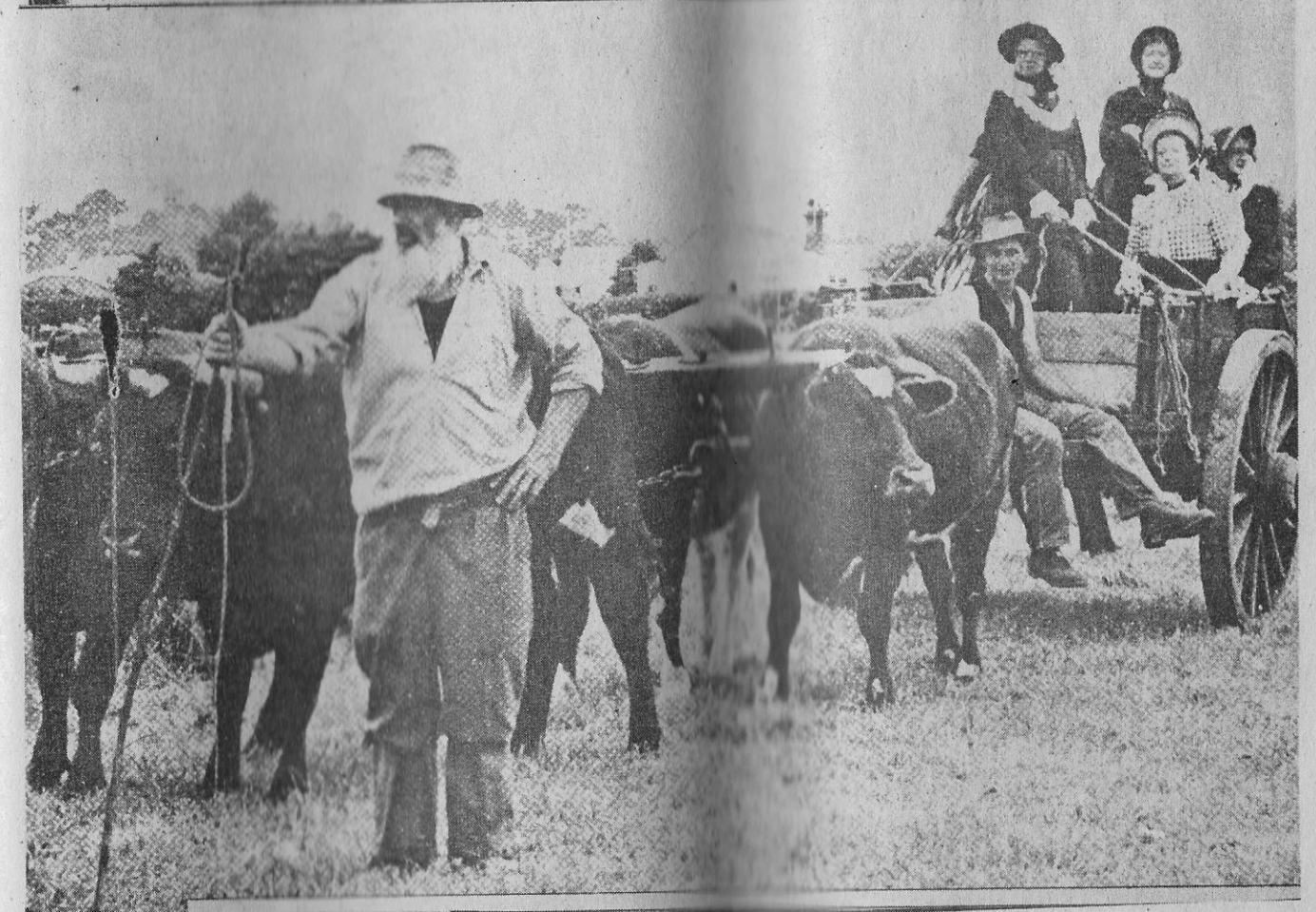
Okato celebrated its first 100 years with a big parade, school celebrations and of course, a beard growing contest. It was an extremely happy event and one of some significance in the province.



Ian Fisher and Dave Whitehead saw logs the old-fashioned way.



Three horse-power carrier



1967

In 1967 the new Airport was officially opened amid appropriate pomp and ceremony. A new milestone is accomplished and this is of great importance for the province.

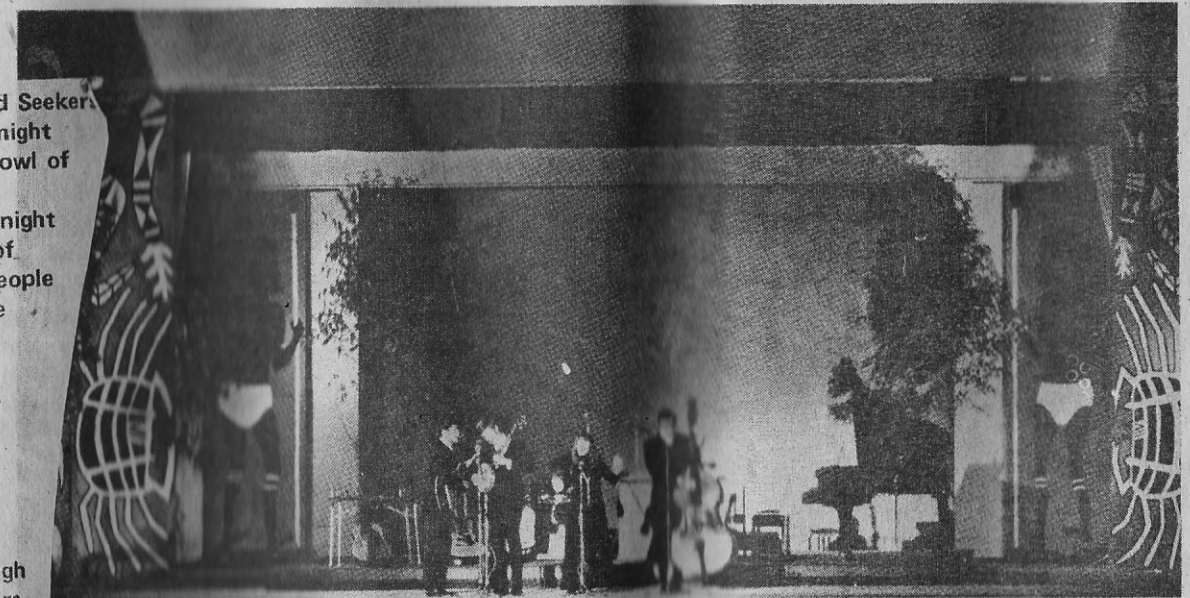
30,000 AIRPORT OPENING: SEE THRILLING AIR PAGEANT

It will be many a long day before New Plymouth is treated to such enjoyment as the recent air pageant at the opening of the new airport at Brown Road. Cars jammed the entrances from as early as 10 o'clock in the morning, right up to lunch time. Many types of aircraft not normally seen in the air around the province were on view to the public. Naturally, we have come and many provided thrills with their flying and handling of these planes. One thing which we thought was particularly well organised, was the crowd control. Normally, people being what they are, try for the best view or any air pageant, and this they did in no small way. In fact, the most orderly crowd we have ever seen, but they were so well patrolled by the police and a civilian motor-cycle corps that there was no crushing or pushing--they were lined around the terminal building. The Prime Minister, the Rt. Hon. K. J. Holyoake, who spoke of the development of the airport, and a fine job he made of them too.



68

By the Old Seekers, a three night at the Bowl of ands. re three night a total of 18,000 people o see the On the ght, the ance was l. The s set a that t been to this ren though w Seekers me close

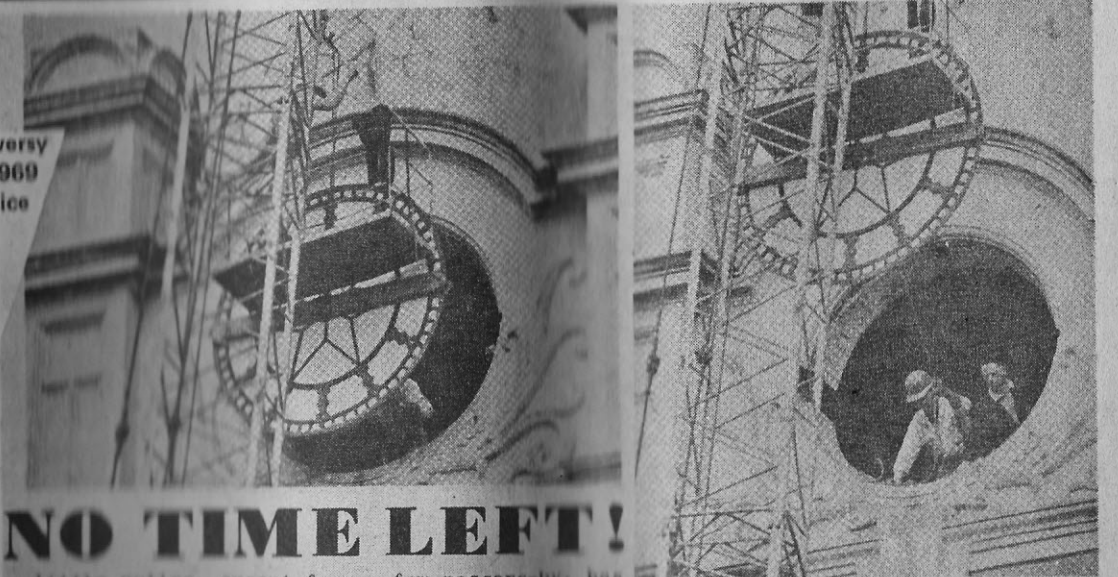


The Seekers Here

The visit of the Seekers to the Bowl of Brooklands was the prime factor in this being the most successful festival ever held. It certainly was a financial success, which will enable the Trust to go ahead on much needed work at the Bowl. And furthermore, it was a tremendous boost to the city for there were thousands of visitors who came here just to see the Seekers, and who went away with a wonderful memory of our pride and joy, the Bowl. Even now, Napier is talking about having their own open air theatre, similar to our Bowl, and we feel that many cities would like to follow suit. It is to the credit of our local newspapers and radio that the shows rated the success they did, with the

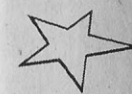
69

3 winded controversy nally ended in 1969 the old Post Office Tower was de- ed. Pictures how the clock being removed to the towers ition.



NO TIME LEFT!

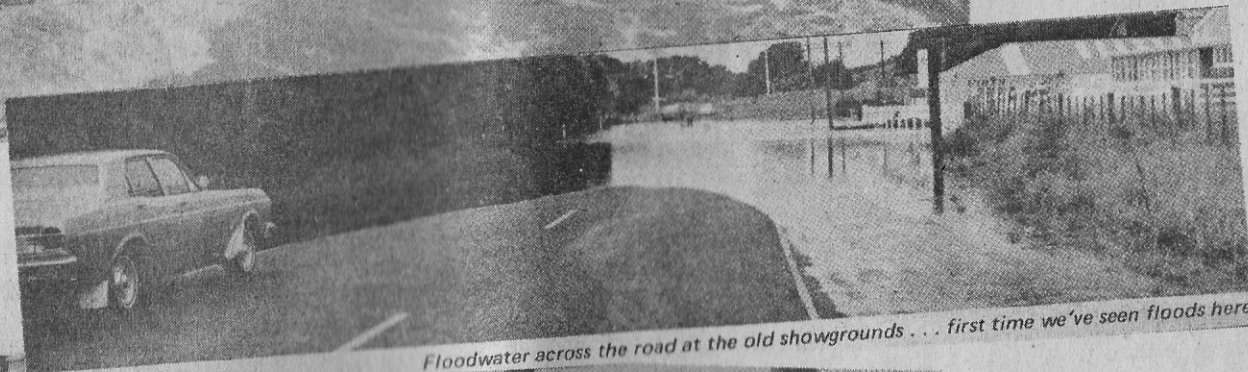
Little action, except from a few passers-by, has been taken of the demolition of the Post Office clock tower, but on a recent Saturday morning quite a few people stayed to watch the removal of the four clock faces. It was a hazardous job for the demolition contractor but being well planned, it went without a hitch. Above: Face number one is lifted clear of the tower. Above, right: With workmen peering through the vacant hole, the face is ready to be lowered to the ground. Below: With the crane swung over Devon Street, it starts its slow downward journey. Right: Near to the ground with traffic temporarily halted. Below, right: Almost at its journey's end, the clock face awaits the truck that will take it to the council yards for storage.





1971 FLOODING

In 1971 the worst flooding known in the district for many years caused untold damage. Photo News cameras surveyed the damage, the human angles and the floodwaters.



Floodwater across the road at the old showgrounds . . . first time we've seen floods here



re of floods. Here's a novel way to move from the Masonic Hotel. Just a precaution, but a wise one



house nearly under, and the Clifton Club house half full of water. Much damage was caused here on the



Waters surge through the Paritutu Bowling Club's green



WHAT'S THE VERDICT?

Oil? Gas? Condensate? Who knows? If anybody does they are keeping a pretty closed mouth about it. Taranaki's latest oil

drilling venture south of Urenui is catching the imagination of all of New Zealand, and we will await the outcome. But what if commercial quantities of oil, gas or condensate are found? Will our government require the well to be "corked" like the Maui field? What price pollution? To think that all that beautiful CLEAN natural gas out there is not being used because of a breakdown in price negotiations! To think that the government is considering using coal or oil or even, horror of horrors, a nuclear reactor to produce electricity for the country. Let's hope that if something is found at Urenui it will be used to the good of the people of New Zealand.

TOP LEFT—Aquitane representatives Neil Campbell and Robin Beiers check to see that all is well.

RIGHT—Checking the equipment and . . . LEFT—They're away, Tony Foreman, Bill Clement and Bruce Langslow doing their bit to maintain a smooth operation.



YEARS OF WOR

This latest aerial view of the whole of the Pov some idea of the immensity of the project, and has been made. It looks to us like there's a ton yet before we see smoke belching out of the chimney. It is evident from this picture just how much has been done. In fact, there aren't many people who would have thought the place used to look like before this maj



Reg and Ellen Eves

"The time has come, the w many things . . ." And one is our parting with "Photo of friends it has made for

My wife and I have do people of Taranaki, pub honestly as we could a reigns of "Photo New more youthful perso fruitful period; a p countless friends a

During the time visited many pla where we have material collec up to about 4 this the othe and the tot has entaile miles.

We wo operati stay h

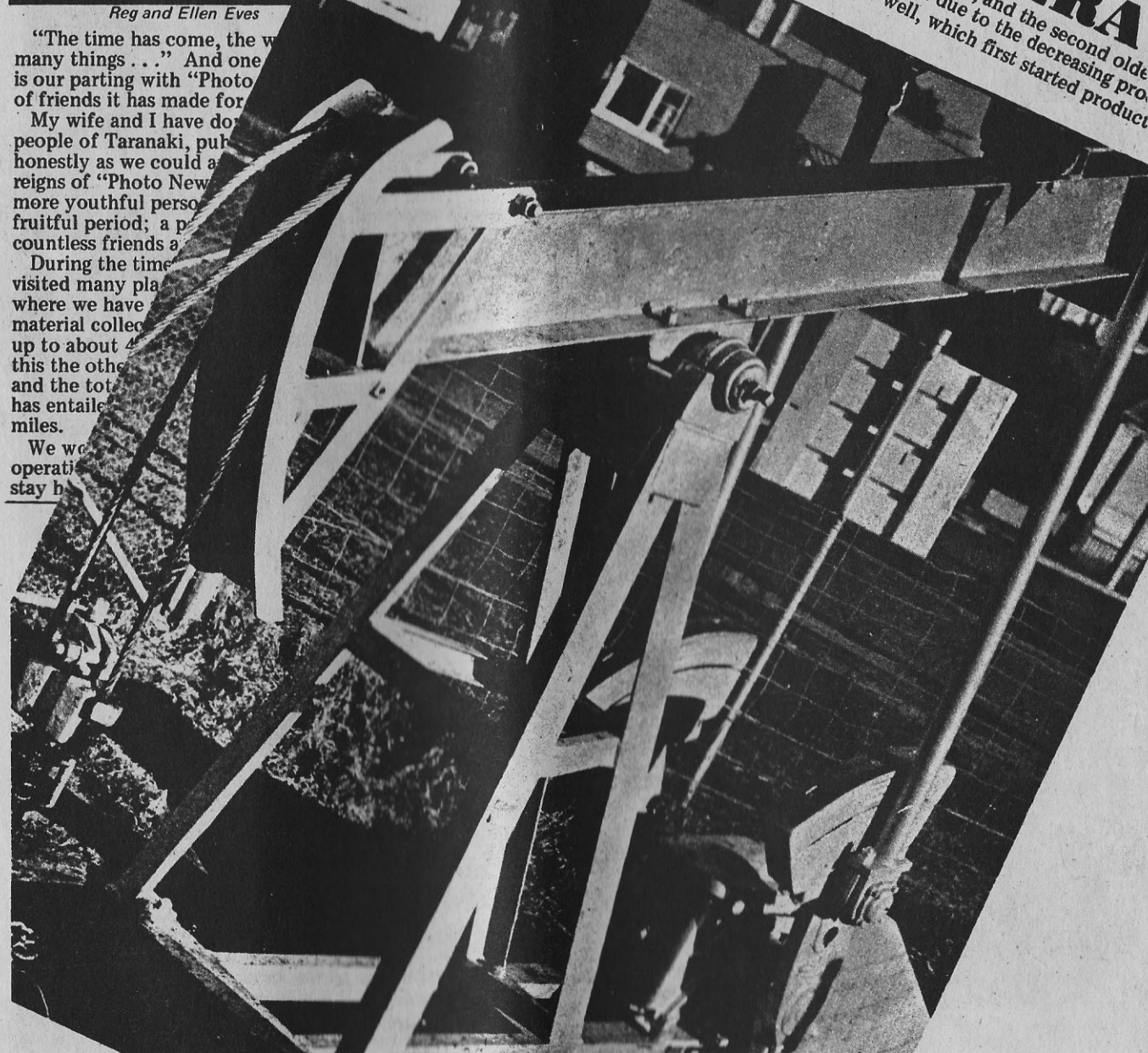
SO LONG, ITS

1972

1972 and Photo News changes hands. Man at the helm for many years, Reg Eves retires to live in Auckland.

Later in 1972 the Moturoa Oil well is closed as being uneconomic.

END OF AN ERA
At the end of this month New Zealand's only commercial oilwell, and the second oldest will cease production. The shutdown of the Moturoa oilwell is due to the decreasing production reached an uneconomic stage. Total production from the well, which first started production in 1954, has been roughly seven and a half million gallons.



1973

February 1973 and a controversy over swimmers in the Bowl Lake during pop and rock concerts. It happened first at the Sweet-Daniel Boone Show and was followed a couple of weeks later at the Lulu Show.

THE SWEET-BOONE SHOW

The Bowl came to life — the audience stood on their seats and clapped, danced or sang with the Sweet — everyone forgot their inhibitions and really enjoyed themselves . . . and one of the biggest controversies for quite a time was started. People swam across the lake, reached the bottom of the stage, climbed onto it and danced.

Of course the show was condemned from many quarters, because of the noise (it was loud) and because of the swimming episode, but apart from these incidents the fact remains that this was definitely one of the best shows to ever play at the Bowl of Brooklands.

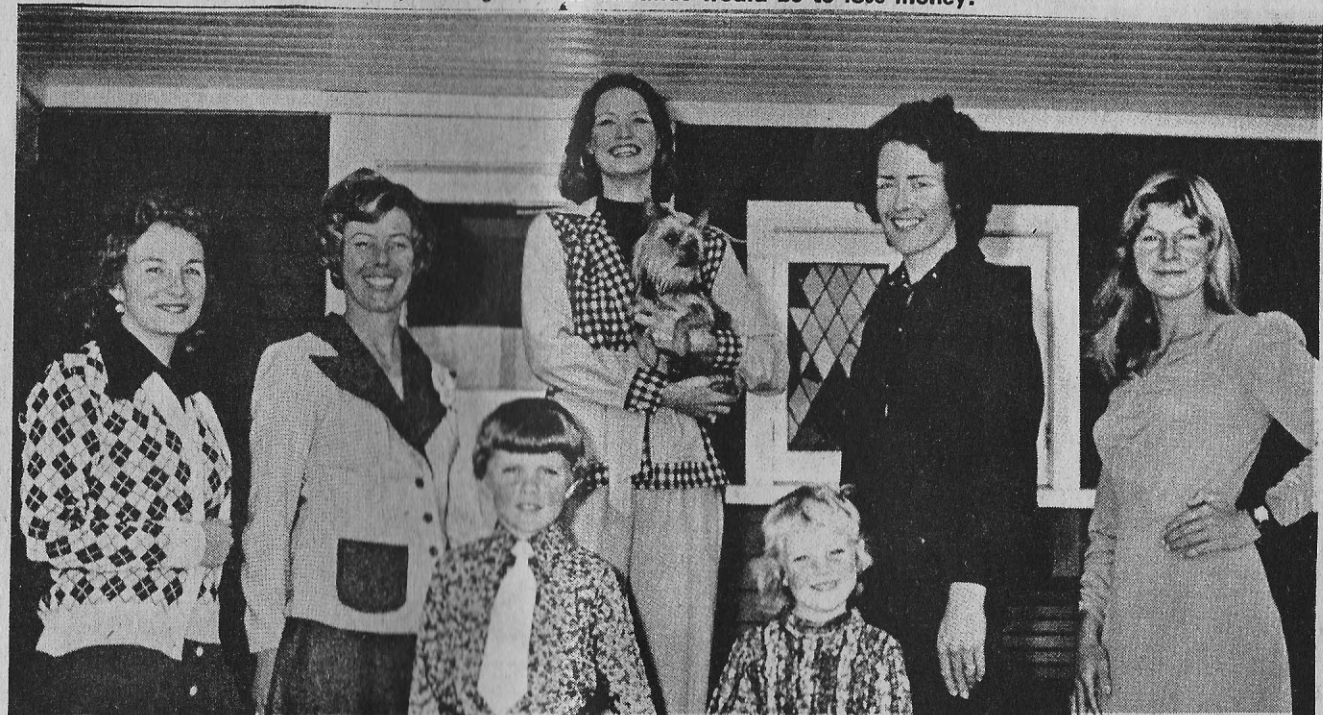


Some members of the audience swam the lake, reached the stage, climbed onto it and started dancing. Security men stood there and watched them.

PHOTO NEWS

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In April of 1974 we were faced with the option of closing Photo News down because our printer at that time had increased the printing price to such a phenomenal degree that to continue would have meant a loss of money. We chose to switch printers and use a different printing process with the result that Photo News was vastly changed in appearance. For nearly two more years we continued to fight continually rising costs. Today we give up the fight for to continue would be to lose money.



FAREWELL

And so we reach the end of the trail. My wife and I thank you for your support over the past few years and extend special thanks to those readers who have regularly purchased Photo News each month. Our future remains in publishing and we will be devoting our time to our other national and international magazines.

And so we say farewell . .

Pictured at left
Editor Lin Annabel and wife Lyn

up and over

Sport has always played an important part in the lifestyle of Taranakians. Many sports are played in this province at all levels from children to senior grade. One activity that always attracts good entries in the summer is athletics. Pictured is an entrant in a high jump event at a recent Athletics meeting at Inglewood.

